

ÖZYEĞİN UNIVERSITY

FACULTY OF ENGINEERING

DEPARTMENT OF COMPUTER SCIENCE

**CS 402**

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**SENIOR PROJECT REPORT**

**Crypto-currency Price Prediction Using News and Social Networks Data**

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**Declaration of Own Work Statement/ (Plagiarism Statement)**

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|  |  |
| --- | --- |
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| **Place, Date:** | Özyeğin University, 07.01.2021 |

**Abstract**

Crypto currencies are digital assets that are created to work as a medium of exchange where each record of the ownership of these coins are stored on a digitalized ledger that uses strong cryptography. These crypto currencies are mostly not controlled by anyone (decentralized control) as opposed to central banking systems. Since it is decentralized, the biggest drivers of volatility in the crypto market are because of the speculation of the investors. These speculations and the volume of attention the crypto market gets, heavily moves the price of crypto currencies. The goal of our project is to design and implement a machine learning model which achieves good price predictions for Bitcoin, the crypto currency that was first created by Satoshi Nakamoto in a white paper which is called “Bitcoin: A Peer-to-Peer Electronic Cash system”, and Ethereum, a decentralized open source blockchain with smart contract functionality that was developed by Vitalik Buterin. The predictions are made using Twitter sentiment, Google Trends data. The Google Trends values are collected as weekly points and Twitter sentiment analysis is collected as hourly data. These values are also preprocessed and used in various ways to help the time series model make better predictions. Different models are created in order to show the significance of shifting data and choosing different features. This project uses different machine learning methods to predict the prices such as Linear Regression, Time Series predictions. In detail, LSTM and XGBOOST is used as time series machine learning models. In addition to the train test splitting technique, different cross validation techniques such as rolling forecast origin and sliding window are used to tune our hyperparameters and in the end, to get the best prediction results out of the time series machine learning models. In depth analysis using metrics and comparisons are made between predicting Ethereum and Bitcoin prices. Then, hourly predictions are made using Twitter sentiment analysis using Linear Regression and Time Series models.

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1. **Introduction**

Crypto Currency Price Prediction Using Social Networks and News Data is a new project for us, but many academics have implemented predictions on the future prices of Bitcoin. Our approach is to collect data from many different social media / news channels and estimate the market speculation and then, use these features to predict accurate Bitcoin and Ethereum prices using different machine learning algorithms. First, we decided to use different time series models to compare the accuracies, scores and make assumptions on which of them are better to predict the future prices. In our case, we have used linear regression and 2 time series algorithms, LSTM and XGBOOST. The data that is given as independent and dependent variables to the machine learning algorithms are collected by us, the independent variables are Google Trends and Twitter Sentiment analysis scores and various news, social media data is collected from the LunarCrush website. The purpose of using these time series models and the selection of data will be explained in detail in the Solution Approach section, the issues we faced while tackling different problems will be explained in this section as well.

For predicting with Google Trends, the dependent variables are weekly closing prices for BTC and ETH. For predicting with the LunarCrush website, the dependent variables are daily closing prices for these cryptocurrencies. These datasets are further explained in the Results and Discussion section. The data that was used, and the code repository can be found on our GitHub repository which is provided in the appendix. Each model is created with default hyperparameters to predict before tuning. After predicting with appropriate hyperparameters, we have used different cross validation techniques like rolling forecast origin and sliding window to tune our hyperparameters. All these models are analyzed with metrics like Root Mean Squared Error and Mean Absolute Error.

This report gives detailed information about Crypto Currency Price Prediction Using News and Social Networks Data and the outline for the following section is as follows: Second chapter is about the techniques and tools that were used while implementing this project. Third chapter will analyze the problem and explain our solution. Solution Approach section will explain our approach for predicting future prices. The Results and Discussion section will show detailed graphs, metrics, comparisons of the resulting predictions. In the Related Work section, the alternative ways of approaching this kind of a problem will be discussed. Finally, in the Conclusion and Future Work section, our conclusions about our findings will be explained and the future work that can be done about this subject will be discussed.

1. **Background**

Various kinds of tools and techniques are used for this project and the main ones are as follows:

* **Python**: We have used the Python programming language to use the machine learning libraries and make good predictions.
* **Visualizing Libraries**: We have used many visualizing libraries while using Python. These libraries are, MatPlotLib for plotting data, SeaBorn for visualizing the data, Pandas for manipulating data and preprocessing it.
* **SciKit Learn**: This is a library we used to create different machine learning models for our data.
* **Keras and XGBOOST**: These libraries will be used for importing the LSTM and XGBOOST machine learning time series models.
* **Tweepy**: Tweepy library is used to provide access to the Twitter API and handle rate-limiting limitations of Twitter API.
* **Various Open Source API’s**: We have used many API’s to collect data from social media. The CoinMarketCap API is used to collect the prices of crypto currencies. The Twitter API is used to collect tweets from the Twitter application about selected crypto currencies.
* **LunarCrush**: This website is a tool where anyone can browse and see the graphs of social media and news sentiment corresponding to various cryptocurrencies.
* **Jupyter Notebook**: The Jupyter Notebook tool is used for code implementations. A visualization can be seen at appendix-3.
* **IntelliJ PyCharm**: This IDE is used in the development of the data collection module. A visualization can be seen at appendix-2.
* **Google Trends**: This was used to access the popularity of some keywords that are searched throughout the internet. For Bitcoin, the keyword “Bitcoin” was used to collect the popularity data.
* **Azure Sentiment Analysis**: This tool was used to predict if a certain Tweet is a positive tweet about a certain crypto. If the outcome of this analysis is negative or positive, it labels our data accordingly.
* **Azure Language Detection**: This tool was used to detect the languages of fetched tweets.

1. **Problem Statement**

Crypto Currency Price Prediction Using Social Networks and News Data is a new project. The main goal of our senior project is to create a good machine learning model that predicts the future prices of a selected crypto currency (Bitcoin and Ethereum). This project is aimed to create different machine learning models and lastly acquire minimum error metrics while making this prediction. This project was offered by the faculty member, Dr. Emre Sefer. Mr Sefer will be our supervisor throughout the whole project. The volatility of the crypto currency market is widely known but the speculation of the investors and people all around the world majorly steers the prices of these currencies. Our main goal is to find data that has good correlation with the corresponding cryptocurrency and predict the future price of these values based on these datasets.

**Assumptions**

Our assumption is that after analyzing the data from the social networks, past prices, trends in the web and the sentiment of the tweets that are sent in the Twitter platform, we can make an accurate prediction about the future prices of these currencies. Although the sentiment of the market is very volatile and hard to document, we assume that the data we collect from Google Trends, Twitter, LunarCrush accurately describes the sentiment of the market conditions.

**Constraints**

Our constraint for this project is that we will be using different types of machine learning techniques to make predictions, these techniques are called Linear Regression, Time Series (LSTM and XGBOOST). Furthermore, there are some constraints on the data that we collected. The BTC and ETH closing prices are fixed to certain dates. Some past years are not used because they are not necessary. Similarly, the google trends data is collected based on the collected prices. Because of this, average weekly closing prices are calculated for ETH and BTC. Furthermore, sentiment data that was collected from the LunarCrush website is only 2 years at total, which was enough for us to make a prediction. The Tweets that are collected from the Twitter application will be for the past 2 months, it is nearly impossible to collect all the Tweets about BTC or ETH for the past 5 years. This way, whether good or bad we can make deductions for the market sentiment. But essentially, the data we acquired from LunarCrush was far superior to the data we collected from the Twitter API.

1. **Solution Approach**

**DESIGN DECISIONS**

Since our project is separated into two modules, one that is responsible for data collection and other that is responsible for price prediction, they should be examined separately.

**Part 1: Data Collection Module**

Data collection module is responsible for collecting the required data to feed the machine learning model that is used for predicting the Bitcoin price. Tweets from twitter, past Bitcoin and Ethereum price data, google trends data, news and social media data for a specific cryptocurrency is collected through this module. This module is coded in Python.

In our first iteration, we decided to collect the tweet ourselves with the help of Tweepy module and run sentiment analysis on them using Azure’s Sentiment Analysis Module. We filter the tweets based on the language (‘EN’) and a date interval. We do not have to specify a language since we are using Azure’s Text Analytics’ language detection endpoint to figure out the language of the tweet that is needed for the sentiment analysis later on. We run sentiment analysis over the collected tweets using the Microsoft Azure Cloud services’ Text Analytics API, by sending a POST request. To achieve this, first we need to determine the language of each tweet via Azure’s Language Detection service. Tweets that are currently stored as an array needs to be converted to a format that Azure’s Language Detection endpoint can understand. We convert by placing the tweet array in a python dictionary with key ‘data’ and pass this dictionary to a function that organizes the contents in a format Azure’s Language detection endpoint understand. Now that we have the request body of the Azure’s Language Detection endpoint ready, we send a POST request to that endpoint and get a JSON object as response containing the detected languages of the tweets and their corresponding id’s. The request body for Azure’s Sentiment Analysis endpoint is prepared in the same fashion by placing tweets array under a ‘documents’ key of a dictionary. A POST request is made to the sentiment analysis endpoint and we get a JSON object as response containing each tweets sentiment score. A mean sentiment score is calculated and used on our price prediction module. However, because of the size limitations of POST requests and Azure’s Text Analytics endpoint, we are not able to send all tweets for analysis at once. To overcome this, we are splitting the calls to this endpoint in separate requests containing the half of the total tweets. Sadly, Twitter API only allows its users to only access past 7 days historical data at most and because of this limitation we decided to collect 1000 tweets daily starting from January 2021 and store them as CSV. Past prices of bitcoin are collected using the CoinMarketCap website and stored in a CSV file. Google Trends data is downloaded directly from Google’s official website.

After we collected 2 months of tweet data and ran sentiment analysis on them we decided to go with another approach to obtain our Twitter data and sentiment analysis since we figured it out that 1000 tweets daily were not enough to come up with a ‘correct’ sentiment score to determining the overall sentiment of the day and the Azure’s Free Tier services were not enough to process all this data. At first we replaced Azure’s Sentiment Analysis with VaderSentiment, an open source sentiment analysis library but the end results were not encouraging still because of the low volume of tweets we were able to collect from Twitter. Then we decided to use datasets from Kaggle containing Tweets regarding to bitcoin. First dataset we used contains sentiment scores of the tweets but the values of the sentiment scores are very small values like 0.09 and it did not have a correlation with the Closing price of the bitcoin over those dates. So we decided to recalculate the sentiment scores using VaderSentiment. The first data set contains 17.7 million Tweets over the time period of 01/08/2017 and 21/01/2019. It is also an hourly dataset, reporting tweet stats for that hourly period like total volume of negative, positive, neutral tweets and the highest price bitcoin had during the period and the last price during the period. On this dataset we found the reported total volume of positive tweets on the dataset had the best correlation with the closing prices of the Bitcoin and we decided to use it as feature both for our hourly and daily price prediction analysis. We tried another data set from Kaggle, which only contained Tweets and ran sentiment analysis over those 16 min tweets with VaderSentiment again. This time correlation of our sentiment analysis scores were low, around 0.30 so we decided not to use this data set. Our final and most recent approach was to discover how popular cryptocurrency analytics websites like LunarCrush work and we extracted their analytics data and decided to use it in our Price Prediction module. LunarCrush is a website targeting social media analysis and its impacts on the cryptocurrencies. We found out that they retrieve the data for the charts on their website by sending REST requests to their API and we analyzed their API endpoints and managed to come up with a request that let us to retrieve 720 days of data containing price data and social scores for the social platforms twitter, reddit and news. For twitter, the retrieved data had a ‘tweets’ field reporting the volume of the tweets for that day and 5 different sentiment scores for that day under ‘tweet\_sentiment1’, ‘tweet\_sentiment2’ and so on. Other social data contained in the response of this API request were number of reddit posts, reddit comments, social score and contributors and a ‘news’ field reflecting count of the news for the requested cryptocurrency on that day. We found high correlation of these features with the closing prices of Bitcoin and Ethereum so we used this data for our Twitter feature on LSTM and XGBOOST models.

**Part 2: Price Prediction Module**

The Price Prediction Module is responsible for predicting the Bitcoin and Ethereum price with different machine learning models. We have used Linear Regression, LSTM and XGBOOST machine learning time series models to predict the prices. The closing prices of these cryptocurrencies are collected from the CoinMarketCap website. We can separate the price prediction to 2 subparts. One subpart uses Google Trend values as independent values and predicts based on a mixture of these values and shifted weekly prices. Second subpart uses LunarCrush Social Media and News dataset mentioned earlier and predicts based on these different features.

In the first subpart, the Google Trends data gives only specific scores to weeks and it does not give daily scores, because of this we have decided to calculate the weekly average closing prices of Bitcoin and Ethereum to use in our dataset. After the predictions for the Linear Regression are made and different metrics are calculated, LSTM time series model is used to make predictions for the Bitcoin and Ethereum closing prices. Different hyper parameters are used to create different results and find the most optimal one. After these predictions, mean absolute error and root mean squared error is used to find the most optimal model and compare between different features. Same process is applied to a different time series model called XGBOOST for Bitcoin and Ethereum. Different graphs and plots are given to further compare the results of these models.

**Time Series Prediction with LSTM**

We chose the Time Series machine learning algorithm LSTM (Long-short term memory) to predict prices of Bitcoin and Ethereum. This artificial RNN (Recurrent Neural Network) architecture is used to process entire sequences of data and make predictions. LSTM networks are widely known to be suited for classifying, processing and making predictions based on time series data, so this kind of a model is very well suited for predicting stock market prices or crypto currency prices where speculations are always occurring in the market and the data is based on time.

Although RNN's are very useful, it suffers from short term memory. If a data is in a very long sequence, then it will have a very hard time carrying information from earlier time steps to later ones. So, predicting over long periods of time would not end in an accurate prediction. On the other hand, LSTM was created as a solution to this short-term memory problem. The internal gates of the LSTMs can regulate the flow of information. These gates allow the model to learn which data in the sequences are important so it can keep or throw away the unnecessary ones. A simple representation of LSTM and GRU which is like an LSTM can be seen below.

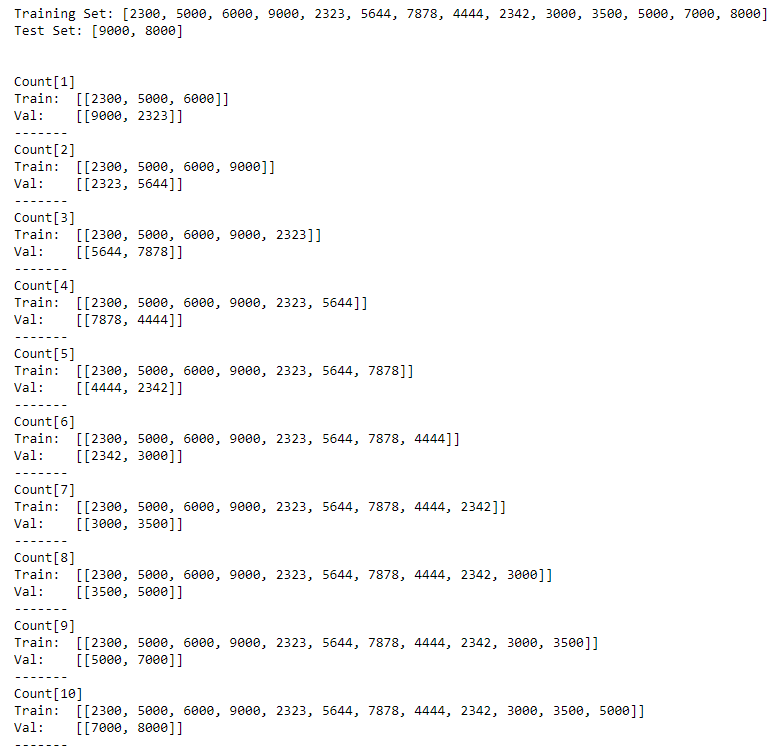
Diagram

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**Time Series Prediction with XGBOOST**

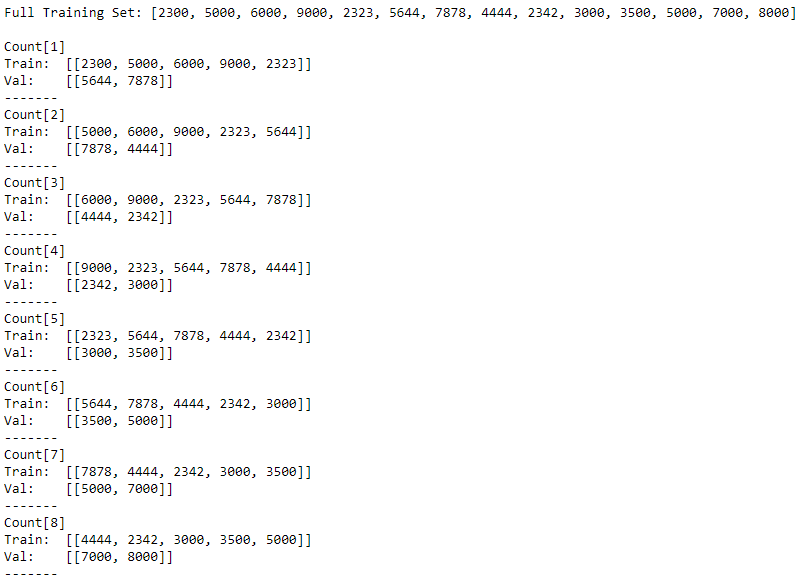
As an alternative to LSTM, we chose the Time Series machine learning algorithm XGBOOST to predict prices of Bitcoin and Ethereum. This machine learning algorithm is an efficient implementation of stochastic gradient boosting for classification and regression problems. XGBOOST is also known to be used for time series forecasting, so this kind of model is well suited for predicting stock market prices or crypto currency prices where speculations are always occurring in the market and the data is based on time.

Additionally, 2 different cross validation techniques are used. These techniques are implemented from scratch in Python, which the code repository can be found in the Appendix part of this paper. First one is rolling forecast origin and the second one is sliding window. These techniques are used to find the right hyperparameters for LSTM or XGBOOST models. Different combination of parameters is used for the time series models. The results will be explained in detail in the Results and Discussion part of this paper. To briefly explain the cross-validation techniques, rolling forecast origin is an evaluation technique that updates the forecast origin successively and the forecasts are produced from each origin. The important parameters for the rolling origin function are minimum train size and horizon which affects our train and validation set. These parameters of the rolling forecast origin are fixed to make the comparison between different models easier. The minimum train size is set as 10 and the horizon is set as 2. As an example, Figure 1 shows the training set, test set and the train-validation pair that is created from the training and test set.



**Fig. 1.** Rolling forecast origin training set, test set, train-validation pair

The sliding window is a very well-known time series cross validation technique where a dataset is split into several pairs and these pairs are created by the sequences taken at a successive equally spaced points in time. Important parameters that affect our train-validation pairs are window size and horizon. These parameters are fixed just like rolling forecast to compare our results between different models. The window size is set as 5 and the horizon is set as 2 for all our models. Figure 2 explains the sliding window technique briefly.



**Fig. 2.** Sliding window training set, train-validation pair

LSTM and XGBOOST are known to be overfitting while training the dataset. These 2 cross validation techniques are used to prevent the overfitting problem that may occur while predicting the Bitcoin and Ethereum prices using these time series models. The second subpart uses the LunarCrush website to collect Social Media Sentiment and News data to predict prices of BTC and ETH using the 2 time series machine learning models mentioned earlier.

**Usage of Tools and Techniques**

All the tools and libraries that are mentioned on the Background section were used. Our code base is fully in Python. Our project is separated in two modules, the data collection module that is used for retrieving past price of bitcoin and the tweets on the #bitcoin hashtag. Tweepy module is used for retrieving the tweets. Azure’s Text Analytics service is used for sentiment analysis and language detection of the tweets. Tensorflow, Scikit Learn and Keras library are used for price prediction through machine learning. LunarCrush and Kaggle websites are used in order to collect data for our time series models.

**Technical, Operational and Financial Feasibility**

**Financial Feasibility**

Our implementation only requires a mid-tier computer and an internet connection to fetch and process the required data and machine learning operations. We do not need to use cloud computing to obtain our data, and there was no need for any expensive equipment to implement this project.

**Technical Feasibility**

Our implementation depends on the Tweepy module for twitter data collection, Coinbase API for past prices of the BTC, ETH and Google Trends website for the trends data. LunarCrush website is needed to collect the data of Social Media Sentiment and News about the corresponding cryptocurrency. Tweepy module can be easily replaced, and twitter’s API can be directly used, another provider can be found for past prices of bitcoin and for replacing Google Trends, other analytics tools can be used. There are many other Social Media analysis tools for cryptocurrencies, but we found LunarCrush to be the most useful one.

**Engineering Standards**

Modularization approach is used so that our implementation is divided into two modules; data collection and price prediction module. Processed data is stored as CSV.

**Knowledge and Skill Set**

We benefited from various courses from Özyeğin University. Main and the most important courses are as follows:

• CS 454 - Introduction to Machine Learning

• CS 452 - Data Science

• CS 320 - Software Engineering

• CS 321 - Programming Languages

• CS 202 - Database Management

• CS 201 - Data Structure

• CS 102 - Object-Oriented Programming

All Computer Science courses helped us to learn another subject, but the key lessons are Data Science and Machine learning courses we take at Özyeğin University.

1. **Results and Discussion**

In our first iteration, Tweepy library was used in order to access Twitter API and fetch tweets containing a hashtag, #bitcoin in our case. This library allowed us to fetch large numbers of tweets since we configured it to wait when we are rate-limited by Twitter and then continue its job to fetch the tweets, this way we did not have to manage the rate limitations of the Twitter API. On these tweets, Microsoft Azure’s Cognitive Services, the Text Analytics service is used to analyze the positiveness of the tweets (sentiment analysis) to get a general idea about what people on Twitter think about the target cryptocurrencies. This way, the speculation of the market is analyzed. Then the tweets are formatted and converted to JSON for Azure Text Analytics service to understand, languages for these tweets are detected by the Azure Language Endpoint, then the formatted tweets are combined with the language data and sent to the Azure Sentiment Analysis endpoint. By doing so, we acquire a list of tweets, each tweets sentiment score and a mean sentiment score of all the tweets that are fetched for the specified time range and then we output them to an CSV file. Below some sample data can be examined.

**Mean Sentiment Score between dates 2020-12-01 - 2020-12-09 with data consisting of 9000 tweets: 0.549054**

**Positive sentiment scores:**

|  |  |  |  |
| --- | --- | --- | --- |
| id | date | text | score |
| 1.34E+18 | 2020-12-08-23:31:38 | The year is 2020 the month is December and you could be earning triple interest paid in BitcoinEarn X3 in BTC | 0.999962568 |
| 1.34E+18 | 2020-12-08-23:49:47 | Happy to see this tall green line for btc Lets keep the buy volume comingcrypto btc bitcoin omg link ren | 0.999139607 |
| 1.34E+18 | 2020-12-08-23:07:33 | buy the dip What a blessing to buy bitcoin on discount right before christmas | 0.994126081 |

**Negative sentiment scores:**

|  |  |  |  |
| --- | --- | --- | --- |
| 1.34E+18 | 2020-12-08-22:28:46 | Sometimes Bitcoin price movement make me tired | 0.092111319 |
| 1.34E+18 | 2020-12-08-23:22:30 | Sell all Bitcoin now dip is coming | 0.091784805 |

Sadly, Twitter API limits fetching of historical data (tweets) are older than 7 days. To overcome this, we have started fetching 1000 tweets each day from Twitter and storing them as CSV since January 2021. After we had enough data collected, we ran sentiment analysis on them using VaderSentiment library, however the results were not good enough to use as a feature because we were only able to collect a very low volume of tweets when compared with the total volume of tweets regarding bitcoin, potentially tens of thousands every day.

Then we decided to continue with open source Kaggle datasets (5) “Bitcoin tweets – 16M tweets” by Kaggle user alaix14 and (4) “Bitcoin 17.7 million Tweets and price” by Jaime Badiola. The first data set “Bitcoin tweets – 16M tweets” did not include sentiment analysis scores of the tweets so we ran sentiment anaylsis on them using VaderSentiment library, for tweets ranged in 2017-01-01 to 2018-21-31. We also converted the dataset to a daily format since our predictions were targeted at daily price analysis. After we calculated sentiment scores for each tweet, we splot the dataset into two different datasets, one containing tweets with neutral sentiments eliminated and other with included, to measure if tweets with neutral sentiment scores lowers the sentiment score for that day. In figure below sample sentiment analysis results with neutral sentiments included can be seen.

Table

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Correlation score for sentiments and closing price of dataset with neutral sentiments included is as mentioned before lower than we expected, 0.31. Figure below contains sample sentiment analysis results for the dataset with neutral sentiments elimated. When compared with the dataset including neutral sentiments, we can see that sentiment score average of a day is much higher.

Table

Description automatically generated

Table

Description automatically generatedAs expected, correlation score for sentiments and closing price of dataset with neutral sentiments eliminated is higher than the dataset with neutral sentiments included, 0.33. Thus we decided to use this dataset instead. The second Kaggle dataset, “Bitcoin 17.7 million Tweets and price”, did not contain tweets since sentiment analysis was already ran on the tweets, it contained compound sentiment scores, count of negative, positive, and neutral tweets for tweets collected on each hour. On this dataset, we found that Count of Positive tweets had the highest correlation score with the closing price of Bitcoin, resulting in a correlaion score of 0.629.

Although these Kaggle datasets correlation score were better than our previous analyses we researched for better datasets used by popular analytics websites that can be found online, like LunarCrush. LunarCrush’s dataset were collected through their API, by modifying API request parameters we were able to get social sentiment data of 2 years, from current day to past 720 days. We achieved extremely good corrrelation results from this data, some features hitting upto 84 % correlation score for Bitcoin and 94 % for Ethereum. We decided to use this dataset on our Price Prediction library to support Twitter and other social sentiment scores.

**Bitcoin Closing Price Prediction Using LunarCrush Data with LSTM and XGBOOST**

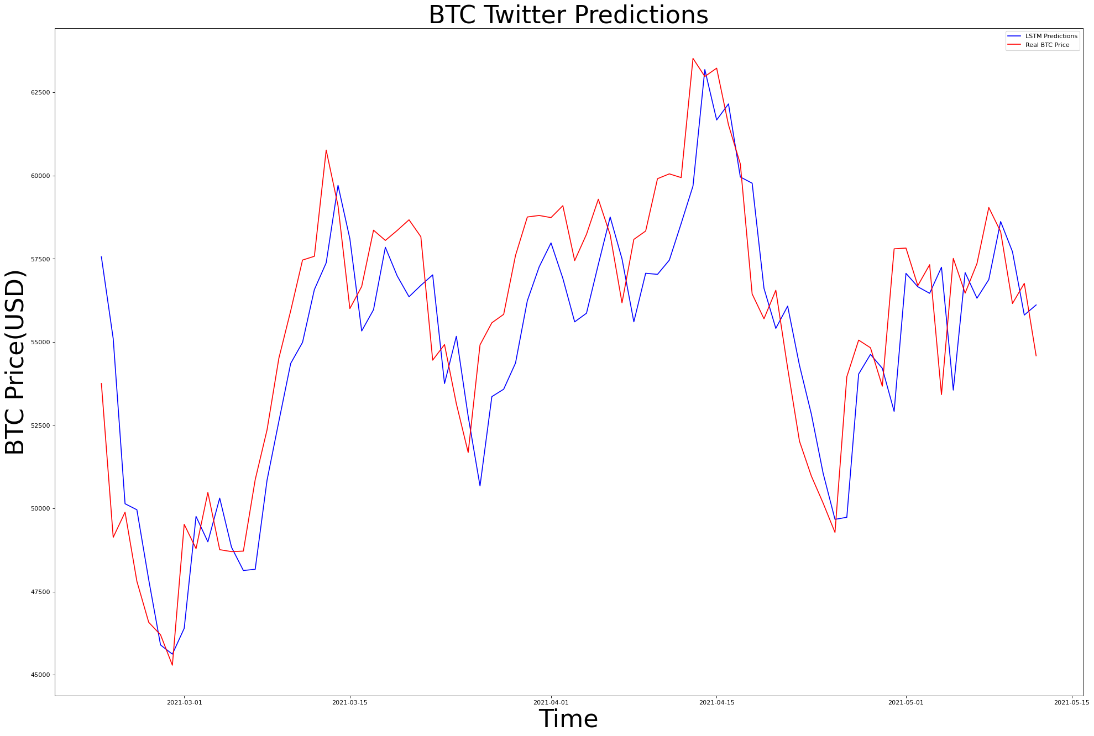
The dataset of LunarCrush starts from 25-05-2019 and ends at 12-05-2021. We have used different social media features to predict the prices of Bitcoin. First graph shows news and some social media features, second graph shows the Twitter volume and sentiment features we retrieved from LunarCrush. When we inspect the correlation of these features, we see very high values such as 83 % for social contributors, and 78 % for reddit posts. In detail, the features for social media and news are reddit posts, reddit comments, social score, social contributors and news. The features for twitter are the twitter volume and different sentiment analysis results.

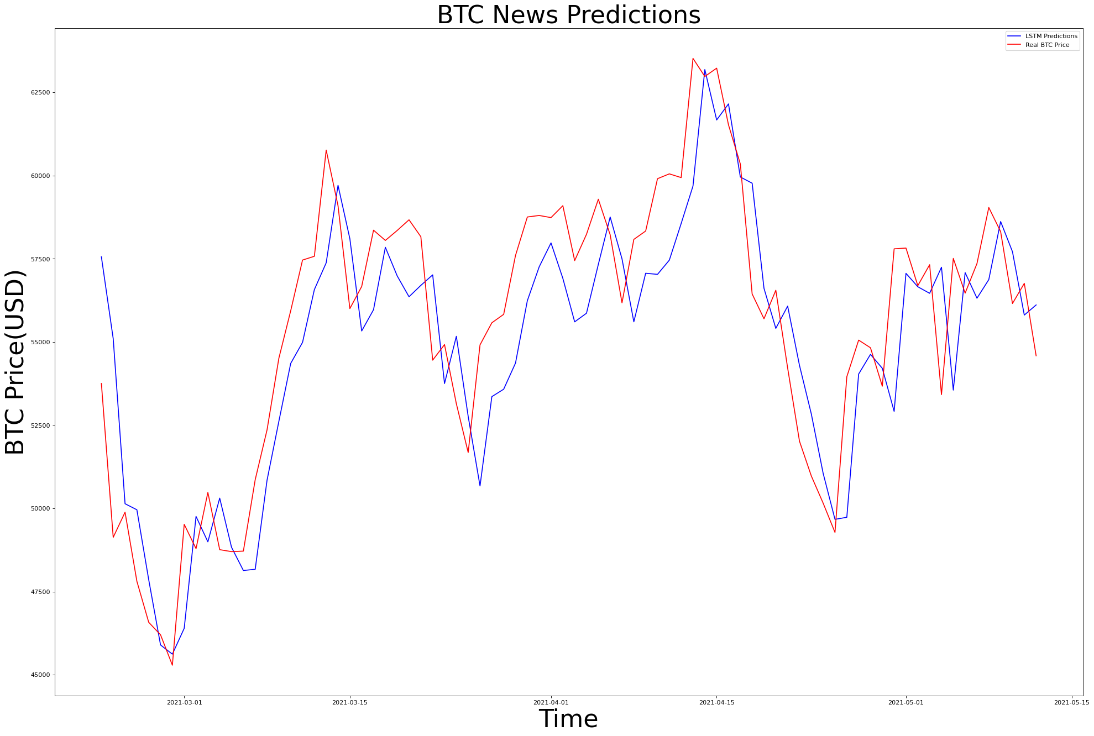
Graphical user interface, application

Description automatically generatedGraphical user interface, application

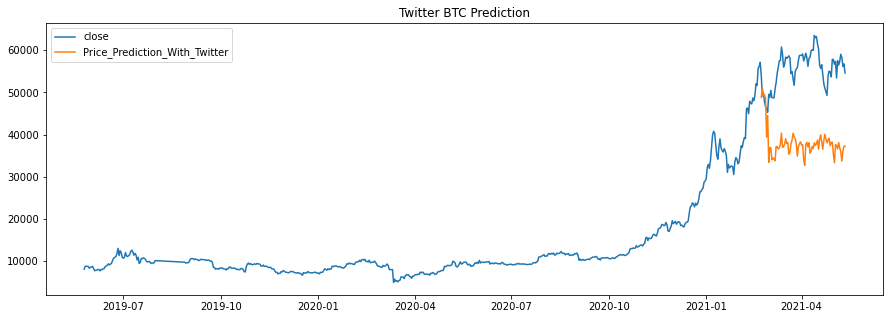
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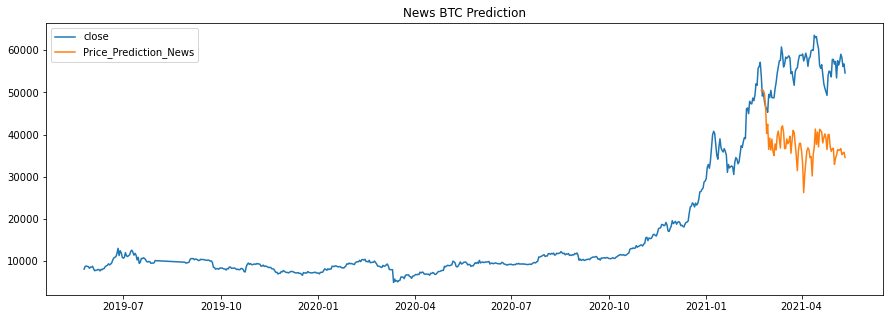
We have implemented 2 BTC predictions with the LunarCrush dataset. One where we use only the social media features and shifted prices and for the other one, we use strictly only twitter features and shifted prices. There are at total 610 train values and 80 test values that was split from the data frames mentioned earlier. The graphs of the LSTM predictions can be found below. The predictions of both datasets are quite similar. The RMSE value of Twitter dataset is 2108.44. The MAE value is 1622.68. The RMSE value of News dataset is 2133.08 and the MAE value is 1755.41.



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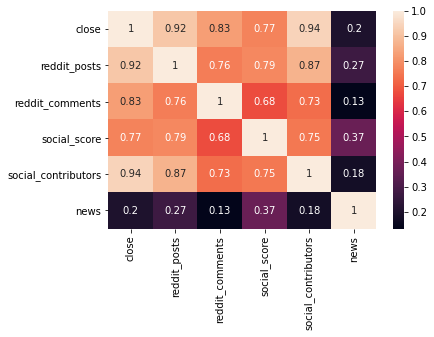
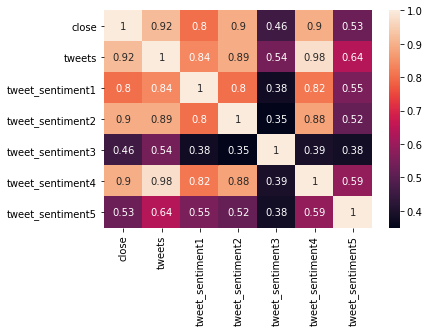
The XGBOOST predictions for BTC can be seen below. First, we use only the social media features and shifted prices and for the other one, we use strictly only twitter features and shifted prices. There are at total 610 train values and 80 test values that was split from the data frames mentioned earlier. The RMSE value of Twitter dataset is 18559.93. The MAE value is 17605.28. The RMSE value of News dataset is 18838.85 and the MAE value is 17647.51. We can see that the XGBOOST predictions are similar to each other as well but the LSTM predictions are far superior compared to XGBOOST.



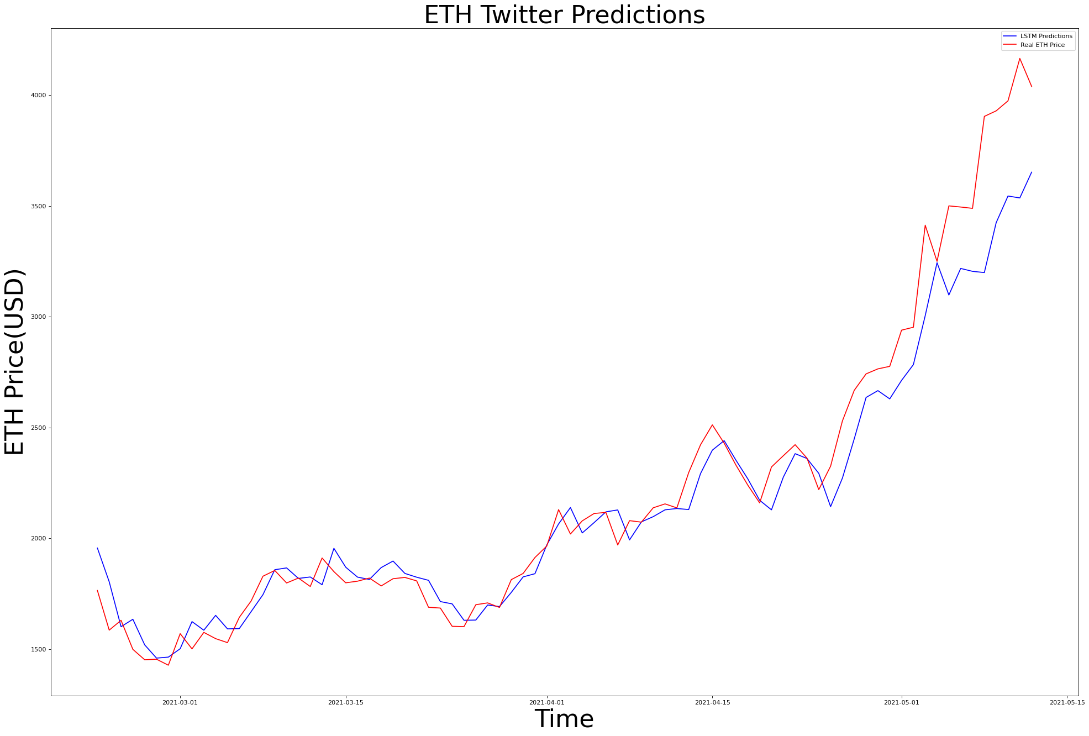


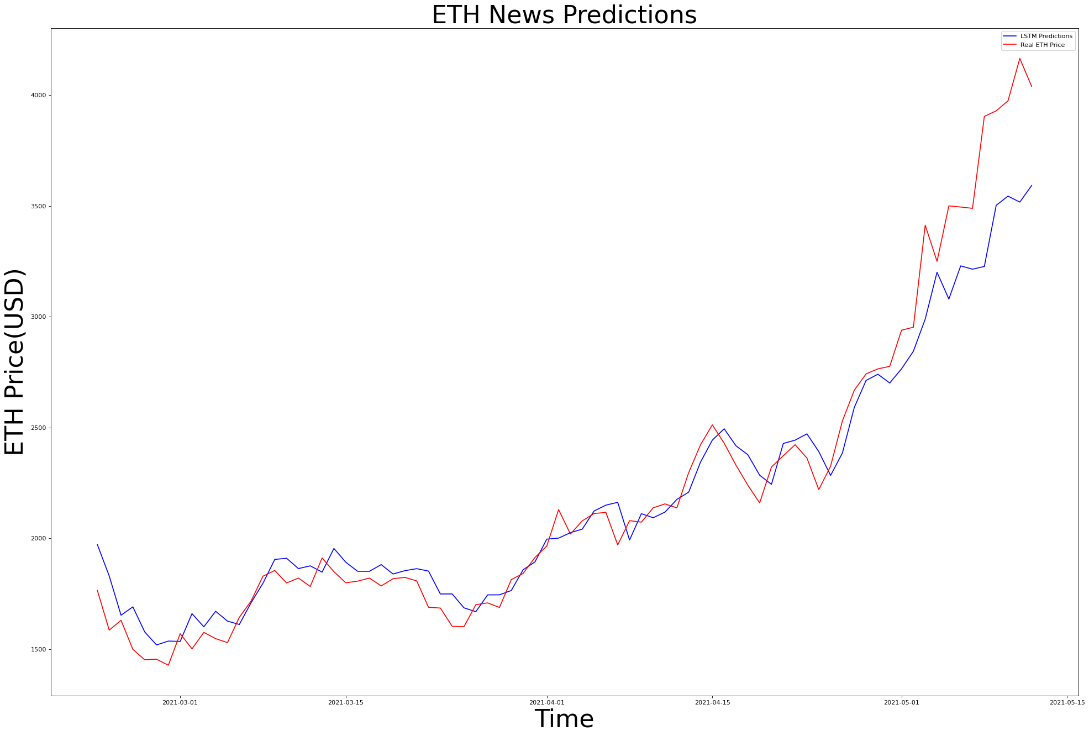
**Ethereum Closing Price Prediction Using LunarCrush Data with LSTM and XGBOOST**

The dataset of LunarCrush starts from 25-05-2019 and ends at 12-05-2021. We have used different social media features to predict the prices of Bitcoin. First graph shows news and some social media features, second graph shows the Twitter volume and sentiment features we retrieved from LunarCrush. When we inspect the correlation of these features, we see very high values such as 94 % for social contributors, and 92 % for tweets. In detail, the features for social media and news are reddit posts, reddit comments, social score, social contributors and news. The features for twitter are the twitter volume and different sentiment analysis results. Compared to BTC we can see that the correlations for ETH are much higher which means the ETH closing prices are highly affected by the sentiment of the market.

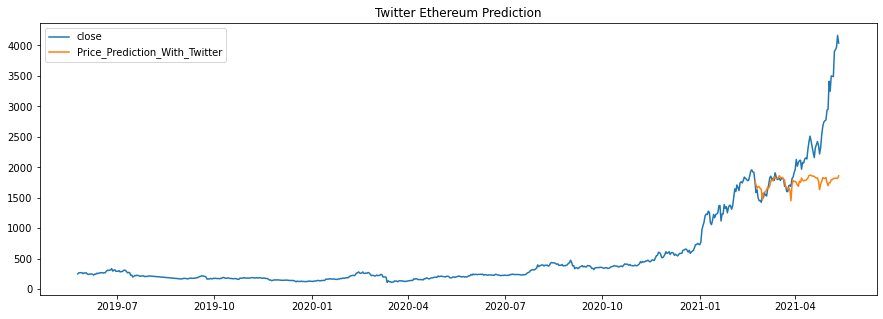


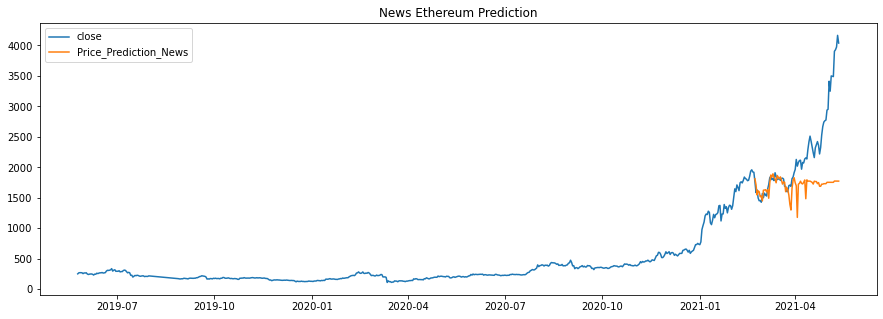
Similar to BTC, we implemented 2 ETH predictions with the LunarCrush dataset. The train and test length stay the same, but the dataset changes for the values corresponding to the cryptocurrency ETH. The graphs for the predictions using LSTM can be found below. The predictions of both datasets are quite similar. The RMSE value of Twitter dataset is 182.22. The MAE value is 116.34. The RMSE value of News dataset is 179.37 and the MAE value is 118.6.





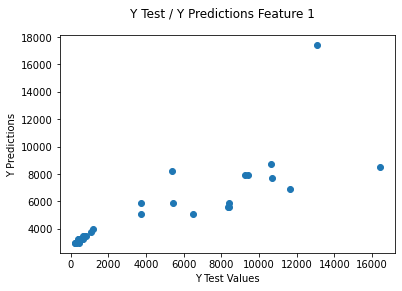
The XGBOOST predictions for ETH can be seen below. First, we use only the social media features and shifted prices and for the other one, we use strictly only twitter features and shifted prices. There are at total 610 train values and 80 test values that was split from the data frames mentioned earlier. The RMSE value of Twitter dataset is 786.32. The MAE value is 493.22. The RMSE value of News dataset is 821.34 and the MAE value is 535.48. Again, we can see that the XGBOOST predictions are similar to each other as well, but the LSTM predictions are far superior compared to XGBOOST. Also surprisingly, the twitter sentiment features provided us with a slightly better prediction result compared to the news features.





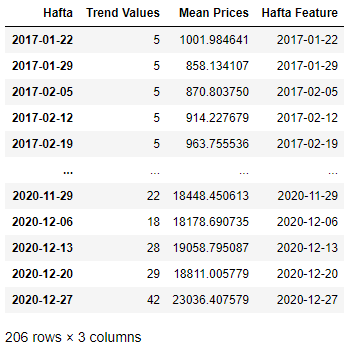
**Prediction with Linear Regression using Google Trends Data**

We have used the Linear Regression machine learning algorithm. Linear Regression is a Linear Model that assumes a linear relationship between the independent variables (x) and a single output variable (dependent variable y). In this case the independent variable is the google trends data and the dependent variable is the closing price of Bitcoin. We have already splitted the data into training and test sets. We have used metrics to analyze this model and here are the plots and graphs implemented to further analyze this prediction. The root mean squared error that is calculated is 3009.659205024709. The absolute mean squared error is 2725.539799221666. The visualization can be also seen in appendix-5.

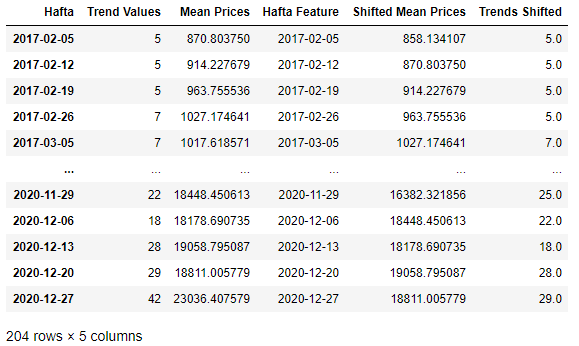
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**Bitcoin Closing Price Prediction with LSTM**

In this project, we acquired the data of the closing prices of Bitcoin between the beginning of 2017 and the end of 2020. Specific dates can be seen in Figure 1 and 2. Keras library is used to implement LSTM. Using the train test splitting technique, we have split the data into 126 weeks of train data and 80 weeks of test data. Different features are used to train the model. The month, year, day of month, Google Trend values, shifted price values and shifted Trend values are used as independent variables for the LSTM model. These independent variables for Bitcoin can be seen below:

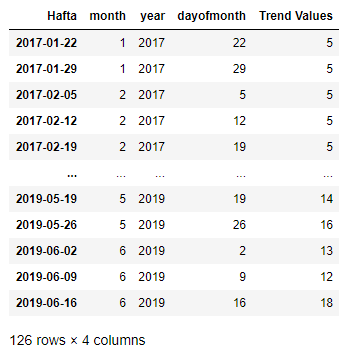


**Fig. 1.** Bitcoin Dataset

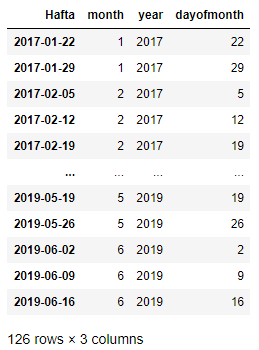


**Fig. 2.** Bitcoin Dataset with shifted values

The default hyperparameter we used for prediction is 50 units for the LSTM, 1 Dense unit, batch size of 5 and 100 epochs. These values for the hyperparameter were used to predict Bitcoin before hyperparameter tuning with cross validation. We will first analyze the prediction of Bitcoin prices using month, year, day of month and Google Trend values. This dataset can be seen in Figure 3. Then, we will analyze the predictions of Bitcoin prices by omitting the Trend values and using only month, year, day of month as features. This specific dataset can be seen in Figure 4. After analyzing the scenarios mentioned earlier, we will be showing the predictions of data that were shifted. At total 126 rows (weeks) are used for training and 80 rows (weeks) are used for testing our model. The dependent values of the model are the corresponding average weekly price of Bitcoin.

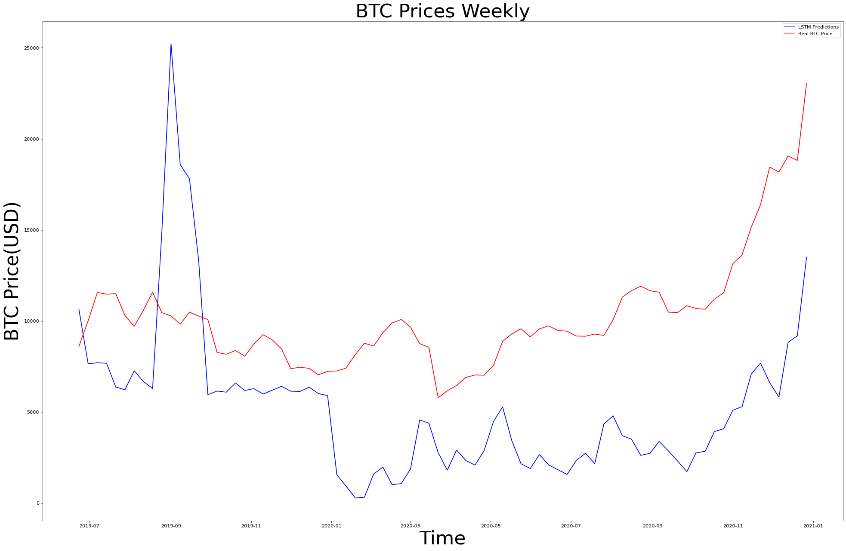


**Fig. 3.** The Training dataset for month, year, day of month and trend features

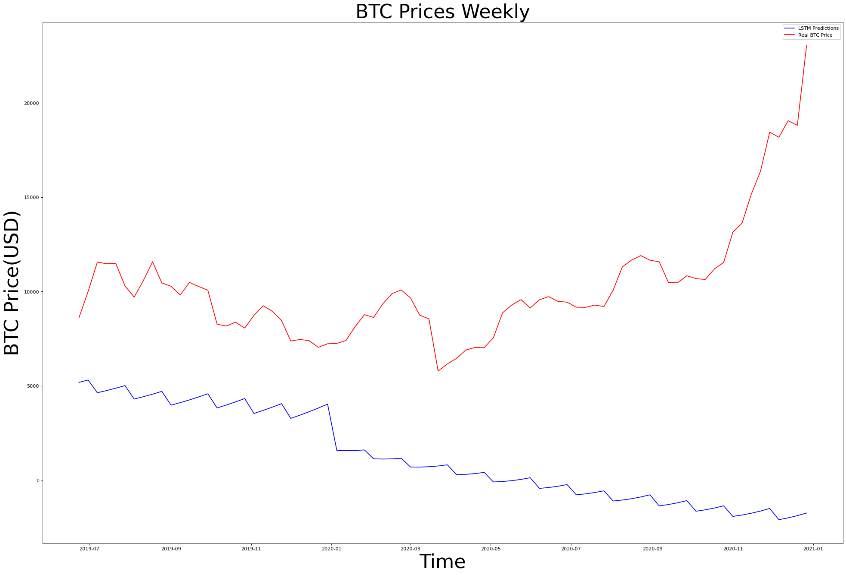


**Fig. 4.** The training dataset for only month, year and day of month features

After feeding our model with the independent variables mentioned earlier, we predict the prices based on the test data and show it in 2 graphs. Figure 6 is the prediction using only date values, figure 5 is the prediction using date and Google Trends values. The blue line is predicted, and the red line is real weekly prices of Bitcoin.



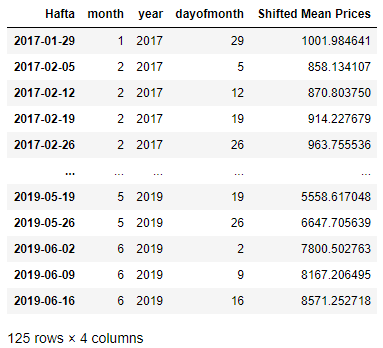
**Fig. 5.** The predictions for date and trend values



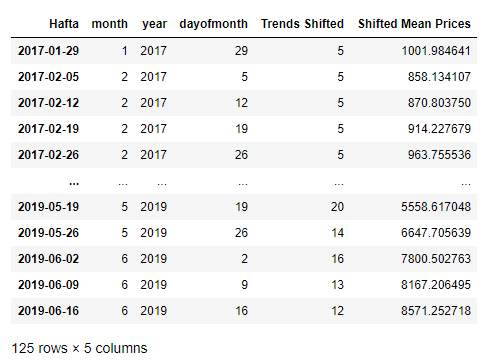
**Fig. 6.** The predictions for only date values

Clearly the values of Google Trends have significantly enhanced our model, despite the sudden spike of 2019-09 which is caused by the sudden increase of Trends value. We have used Mean Absolute error and Root Mean Squared error to further analyze and conclude our predictions. When we used only dates as features, the RMSE result is 10362.77, the MAE result is 9224.89. When dates and trend values are used as features, the RMSE result is 6555.80, the MAE result is 5843.18. Although LSTM models are prone to overfitting, this can be prevented by tuning hyperparameters and analyzing the model. Because of this, we have implemented 2 different cross validation technique to find the best hyperparameter. The detailed cross validation explanations will be explained after analyzing the shifted independent values prediction.

The values of prices and trend values are shifted to the right for 1 day, so our model can get the price and trend values from the day before and predict the corresponding row appropriately. After making these changes, 2 different train test splits are created. Both uses the year, month, day of month values. As an extra, the first one uses shifted trend values, the second one uses shifted trend values and shifted weekly prices of Bitcoin. Here are the data frames to summarize:

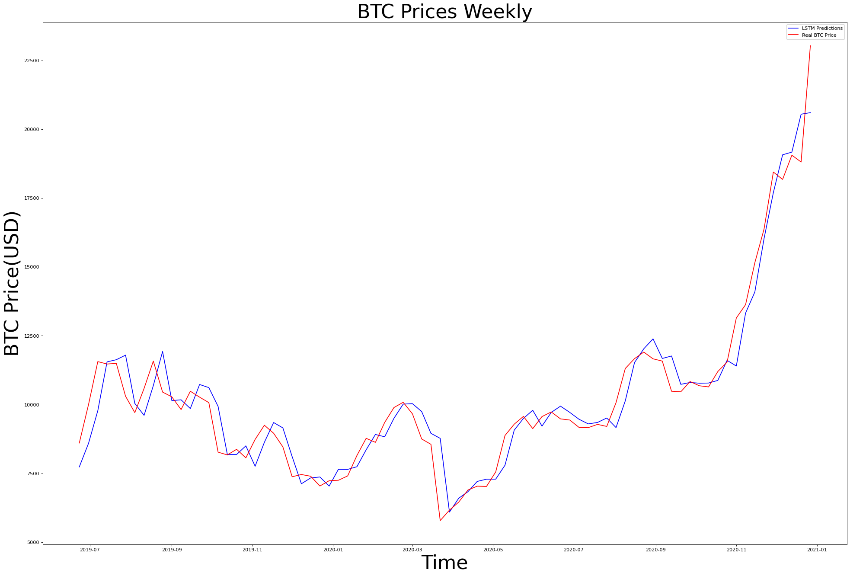


**Fig. 7.** The dataset for shifted mean price and date values

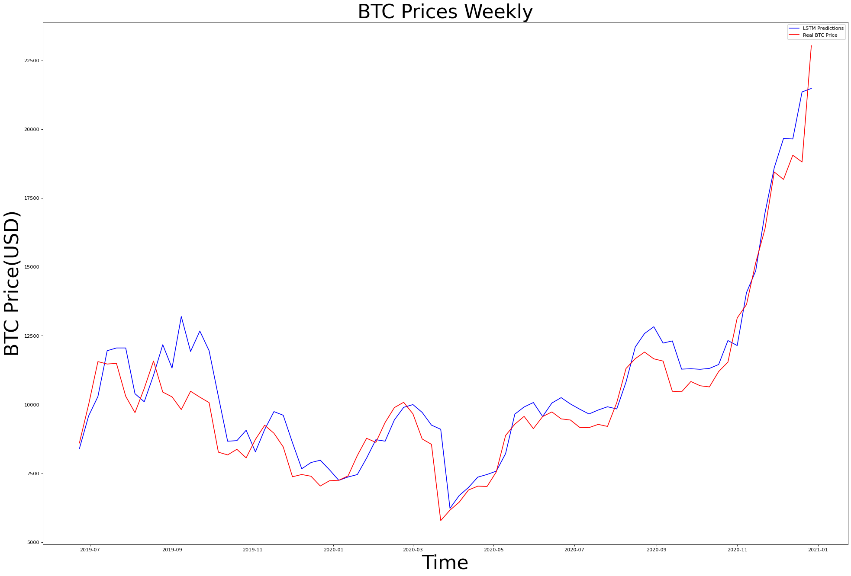


**Fig. 8.** The dataset for shifted mean price, shifted trends and date values

After feeding our model with the independent variables mentioned earlier, we predict the prices based on the test data and show it in 2 graphs. Figure 9 is the prediction using shifted price values, figure 10 is the prediction using shifted price and shifted Google Trends values. The blue line is predicted, and the red line is real weekly prices of Bitcoin.



**Fig. 9.** The prediction graph for shifted price and date values

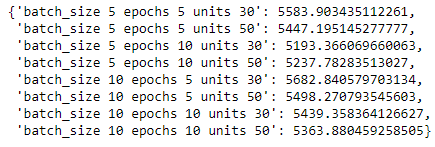


**Fig. 10.** The prediction graph for shifted price, date and trends values

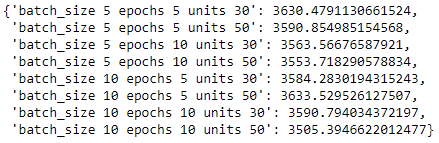
Unfortunately, the shifted Google Trends values did not affect the performance of our model when shifted average prices are used. When we used only shifted average prices as features, the RMSE result is 819.62, the MAE result is 587.59. When shifted average prices and shifted trend values are used as features, the RMSE result is 1024.85, the MAE result is 767.12.

**Bitcoin Cross Validation with LSTM**

2 different cross validation techniques are implemented to find the right hyperparameters for the LSTM model. These techniques are called rolling forecast origin and sliding window, they are explained in depth in the Solution Approach part of this paper. A combination of 5-10 batch sizes, 5-10 epochs, 30-50 units are used as hyperparameters to calculate the root mean squared errors and find the best hyperparameter among them. These combinations are used for all the implementations of the cross validation. More combinations for the hyperparameters could be used but because of the long runtime of the LSTM models we used 8 combinations at total. The rolling forecast origin results when date and trend features are used, can be seen in Figure 11 and the sliding window implementation results can be seen in Figure 12. The best hyperparameters that was found for rolling forecast origin are 5 for the batch size, 10 for the epochs and 30 for the units. The RMSE for this hyperparameter is 5193.36. The best hyperparameters found for sliding window are 10 for the batch size, 10 for the epochs and 50 for the units. The RMSE for this hyperparameter is 3505.

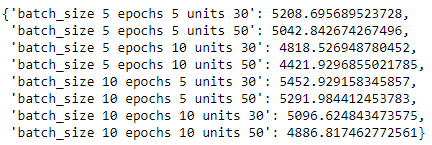


**Fig. 11.** Results for Bitcoin, rolling forecast origin, using date and trends features



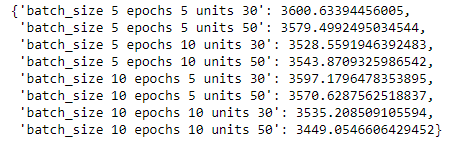
**Fig. 12.** Results for Bitcoin, sliding window, using date and trends features

Previously, the results for features of date and trend values are shown. Then, the same implementation is calculated for the features of date, shifted mean prices and shifted trends prices. The rolling forecast origin results can be seen in Figure 13 and the sliding window implementation results can be seen in Figure 14. The best hyperparameters that was found for rolling forecast origin are 5 for the batch size, 10 for the epochs and 50 for the units. The RMSE for this hyperparameter is 4421.92. The best hyperparameters found for sliding window are 10 for the batch size, 10 for the epochs and 50 for the units. The RMSE for this hyperparameter is 3449.05.



**Fig. 13.** Results for Bitcoin, rolling forecast origin, using date,

shifted trends and shifted mean price features

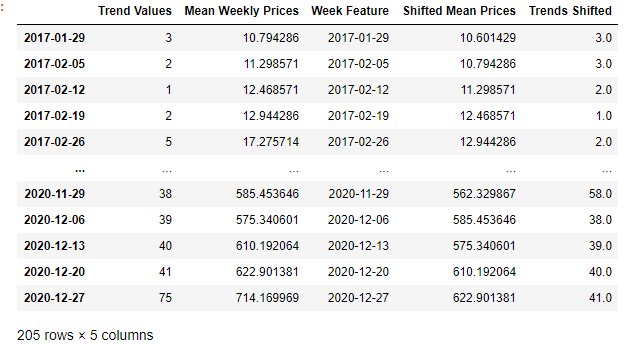


**Fig. 14.** Results for Bitcoin, sliding window, using date,

shifted trends and shifted mean price features

**Ethereum Closing Price Prediction with LSTM**

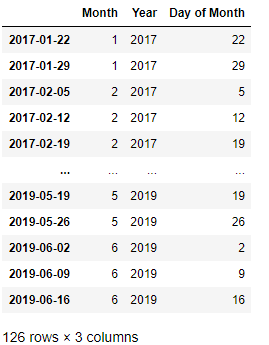
We acquired the data of the closing prices of Ethereum between the beginning of 2017 and the end of 2020 same as Bitcoin. The libraries that were used are as same as the Bitcoin implementation. Using the train test splitting technique, we have split the data into 126 weeks of train data and 80 weeks of test data. Different features are used to train the model. The month, year, day of month, Google Trend values, shifted price values and shifted Trend values are used as independent variables for the LSTM model. These independent variables for Ethereum can be seen below.



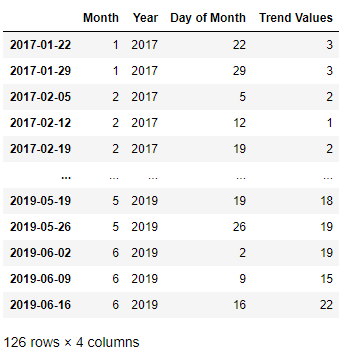
**Fig. 15.** The dataset used for Ethereum price prediction

The default hyperparameter we used for prediction is 50 units for the LSTM, 1 Dense unit, batch size of 5 and 100 epochs. These hyperparameters that were used are the same as Bitcoin to compare the results. These values for the hyperparameter were used to predict Ethereum before hyperparameter tuning with cross validation. We will first analyze the prediction of Ethereum prices using month, year, day of month and Google Trend values. Then, we will analyze the predictions of Ethereum prices by omitting the Trend values and using only month, year, day of month as features. After analyzing the scenarios mentioned earlier, we will be showing the predictions of data that were shifted.

At total, 126 rows (weeks) are used for training and 80 rows (weeks) are used for testing our model. The dependent values of the model are the corresponding average weekly price of Ethereum. Here are the features used for both scenarios:

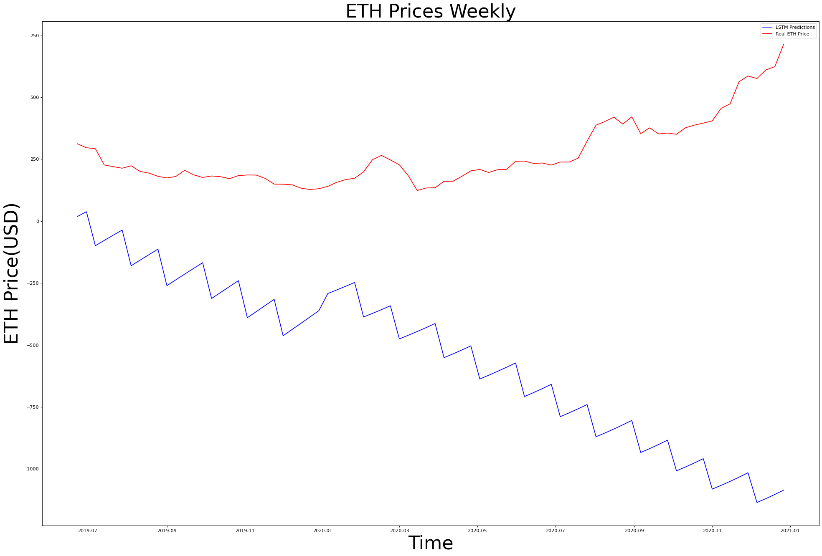


**Fig. 16.** The training dataset for month, year and day of month

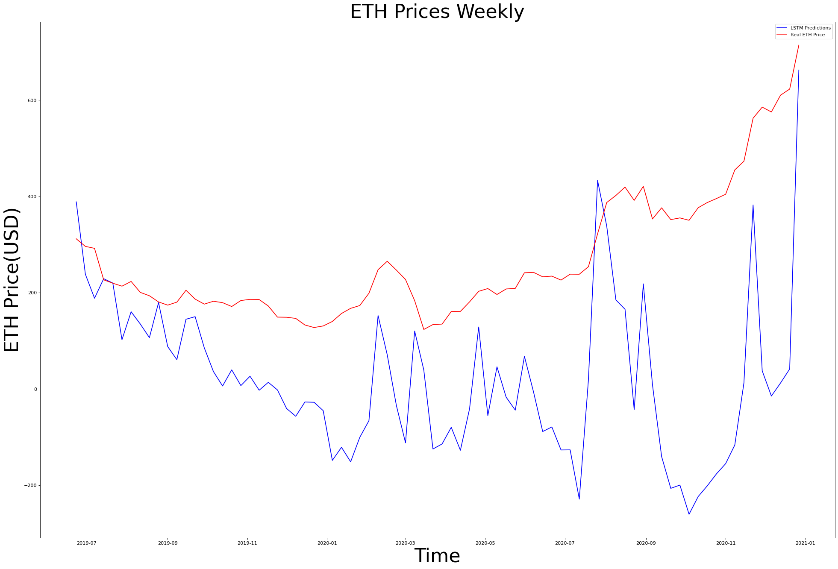


**Fig. 17.** The training dataset for month, year, day of month and trend values

After feeding our model with the independent variables mentioned earlier, we predict the prices based on the test data and show it in 2 graphs. Figure 18 is the prediction using only date values, figure 19 is the prediction using date and Google Trends values. The blue line is predicted, and the red line is real weekly prices of Ethereum.



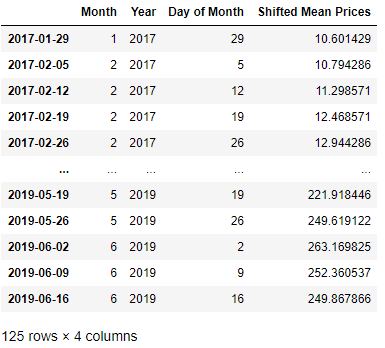
**Fig. 18.** The ETH prediction graph for using only date values



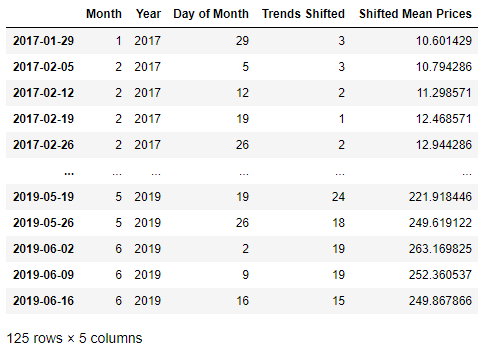
**Fig. 19.** The ETH prediction graph for using date and trends values

The values of Google Trends have significantly enhanced our model, figure 18 only uses the date features which did not help our model at all. Even though figure 19 does not make good predictions, it can be seen that the Trend values have helped our model significantly. We have used Mean Absolute Error and Root Mean Squared Error to further analyze and conclude our predictions. When we used only dates as features, the RMSE result is 921.50, the MAE result is 813.75. When dates and trend values are used as features, the RMSE result is 305.51, the MAE result is 250.91. Same as Bitcoin, we have implemented 2 different cross validation technique to find the best hyperparameter. The detailed cross validation explanations will be explained after analyzing the shifted independent values prediction.

The values of prices and trend values are shifted to the right for 1 day, so our model can get the price and trend values from the day before and predict the corresponding row appropriately. After making these changes, 2 different train test splits are created. Both uses the year, month, day of month values. As an extra, the first one uses shifted trend values, the second one uses shifted trend values and shifted weekly prices of Ethereum. Figure 20 and 21 shows the datasets that were used for our model.

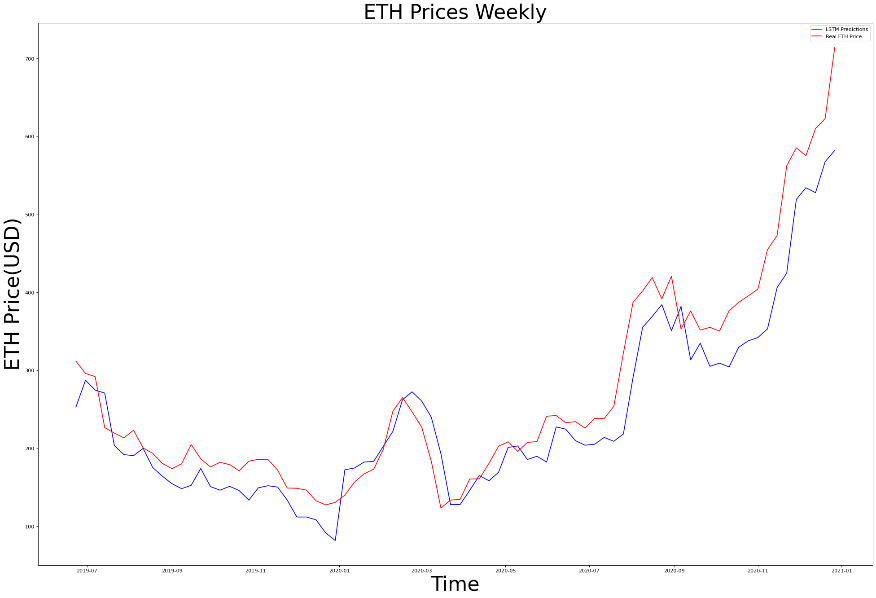


**Fig. 20.** The dataset for shifted mean price and date values

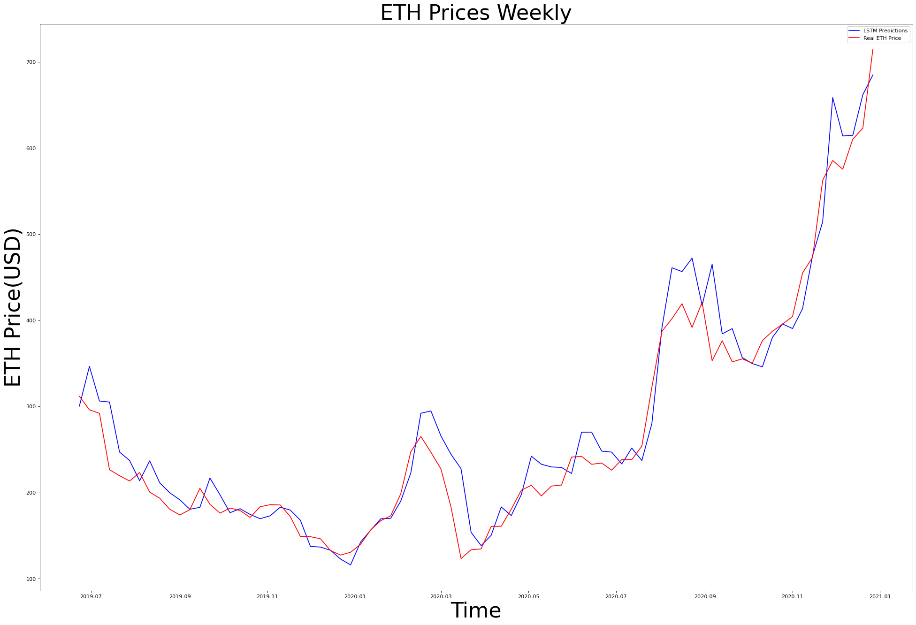


**Fig. 21.** The dataset for shifted mean price, shifted trends and date values

After feeding our model with the independent variables mentioned earlier, we predict the prices based on the test data and show it in 2 graphs. Figure 22 shows the prediction using shifted price values, figure 23 shows the prediction using shifted price and shifted Google Trends values. The blue line is predicted, and the red line is real weekly prices of Ethereum.



**Fig. 22.** The dataset for shifted mean price and date values

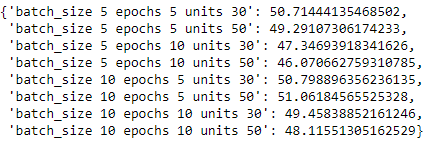


**Fig. 23.** The dataset for shifted mean price and date values

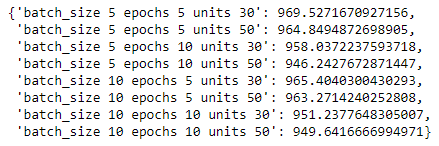
We calculated the Root Mean Squared Error and Mean Absolute Error of these graphs. When we used only shifted average prices as features, the RMSE result is 46.57, the MAE result is 37.17. When shifted average prices and shifted trend values are used as features, the RMSE result is 32.71, the MAE result is 23.25. If we observe both graphs, they look quite similar but after analyzing the metrics we concluded that when we used both shifted Trend and shifted price values, it has helped our model to predict better prices compared to using only shifted price values. We can see the enhancement in these Ethereum predictions where we use the shifted trend values as an extra feature for the LSTM model.

**Ethereum Cross Validation with LSTM**

Same techniques as Bitcoin Cross Validation with LSTM are used, they are explained in depth in the Solution Approach part of this paper. A combination of 5-10 batch sizes, 5-10 epochs, 30-50 units are used as hyperparameters to calculate the Root Mean Squared Errors and find the best hyperparameter among them. These combinations are used for all the implementations of the cross validation. More combinations for the hyperparameters could be used but because of the long runtime of the LSTM models we used 8 combinations at total. The rolling forecast origin results when date and trend features are used, can be seen in Figure 24 and the sliding window implementation results can be seen in Figure 25. The best hyperparameters that was found for rolling forecast origin are 5 for the batch size, 10 for the epochs and 50 for the units. The RMSE for this hyperparameter is 46.07. The best hyperparameters found for sliding window are 5 for the batch size, 10 for the epochs and 50 for the units. The RMSE for this hyperparameter is 946.24.

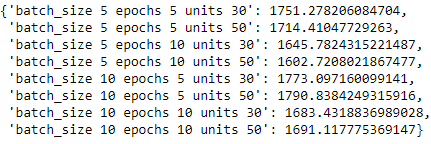


**Fig. 24.** Ethereum, rolling forecast origin results using date and trends features

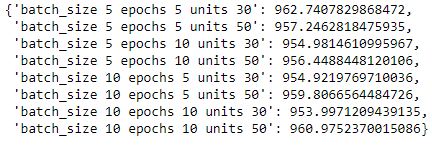


**Fig. 25.** Ethereum, sliding window results using date and trends features

Previously, the results for features of date and trend values are shown. Then, the same implementation is calculated for the features of date, shifted mean prices and shifted trends prices. The rolling forecast origin results can be seen in Figure 26 and the sliding window implementation results can be seen in Figure 27. The best hyperparameters that was found for rolling forecast origin are 5 for the batch size, 10 for the epochs and 50 for the units. The RMSE for this hyperparameter is 1602.72. The best hyperparameters found for sliding window are 10 for the batch size, 10 for the epochs and 30 for the units. The RMSE for this hyperparameter is 953.99.



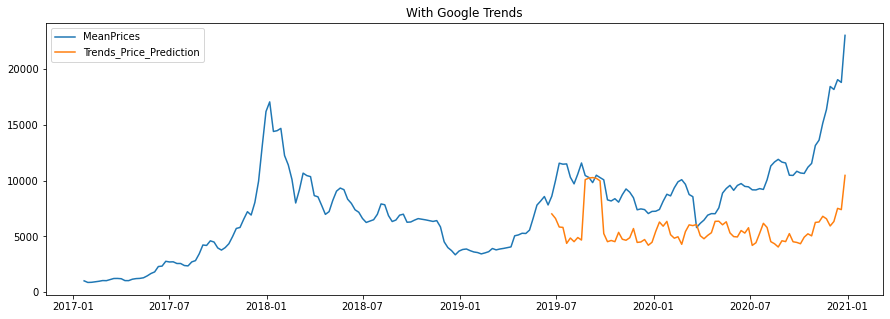
**Fig. 26.** Ethereum, rolling forecast origin results using date, shifted prices and shifted trends features

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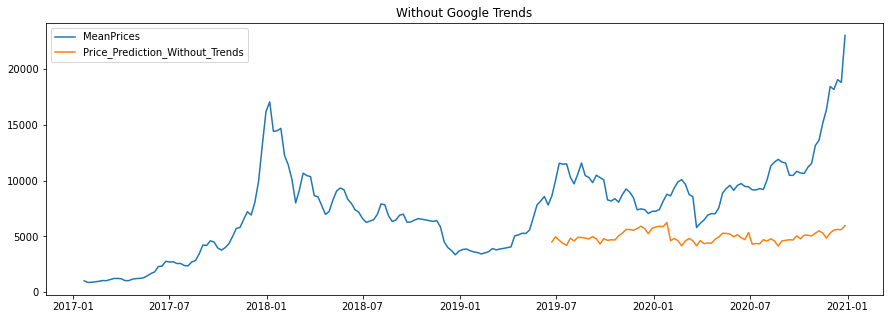
**Fig. 26.** Ethereum, sliding window results using date, shifted prices and shifted trends features

**Bitcoin Closing Price Prediction with XGBOOST**

The data that is used in the XGBOOST implementation is the same as the Bitcoin LSTM implementation. Also, the train test splitting ratio (126 weeks of train data and 80 weeks of test data) and different features used for XGBOOST is the same explained as the LSTM model mentioned earlier. The dates of the closing prices are between 2017 and 2020. The xgboost library for Python is used for using the time series model. The default hyperparameter is 10 for the minimum child weight, 0.3 for the colsample by tree, 0.1 learning rate, 5 for the max depth, 10 for the alpha and 100 for the estimators. Again, the dataset that will be used for predicting is the same as the Bitcoin LSTM dataset used before. The dependent values of the model are the corresponding average weekly price of Bitcoin. After feeding our model with the independent variables we predict the prices based on the test data and show it in 2 graphs. Figure 27 is the prediction using date and trends values, figure 28 is the prediction using only date values. The blue line is predicted, and the orange line is real weekly prices of Bitcoin.



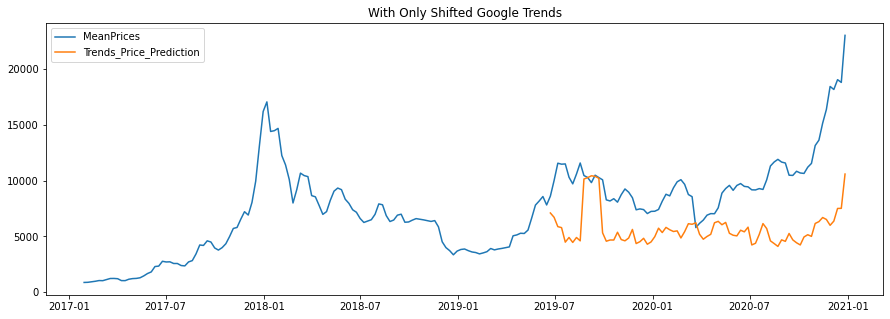
**Fig. 27.** BTC prediction with XGBOOST using trend and date values

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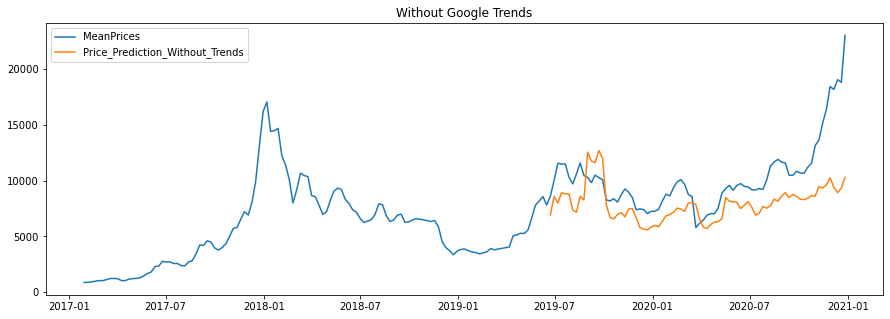
**Fig. 28.** BTC prediction with XGBOOST using only date values

The values of Google Trends have significantly enhanced our model. The sudden spike of 2019-09 is caused by the sudden increase of Trends value. We have used Mean Absolute error and Root Mean Squared error to further analyze and conclude our predictions. When we used only dates as features, the RMSE result is 6052.07, the MAE result is 5256.78. When dates and trend values are used as features, the RMSE result is 5371.73, the MAE result is 4544.24. When we compare these error results it is very clear that the trend values affect the predictions positively. We have implemented 2 different cross validation technique for XGBOOST as well. The detailed cross validation explanations will be explained after analyzing the shifted independent values prediction.

The values of prices and trend values are shifted to the right for 1 day, so our model can get the price and trend values from the day before and predict the corresponding row appropriately. The train test split ratio and the dataset are the same as the one used in LSTM. 2 train, test dataset is created and both uses the year, month, day of month values. As an extra, the first one uses shifted trend values, the second one uses shifted trend values and shifted weekly prices of Bitcoin. We predict the prices based on the test data and show it in 2 graphs. Figure 29 is the prediction using shifted trends values, figure 30 is the prediction using shifted price and shifted Google Trends values. The blue line is predicted, and the orange line is the real weekly prices of Bitcoin.



**Fig. 29.** BTC prediction with XGBOOST using dates and shifted trends values



**Fig. 30.** BTC prediction with XGBOOST using dates, shifted trends and shifted prices values

We used the same metrics that were used for LSTM. When we used dates and shifted trends as features, the RMSE result is 5347.77, the MAE result is 4532.11. When dates, shifted trends and shifted average prices are used as features, the RMSE result is 3381.60, the MAE result is 2559.94. If we observe both graphs, the predictions are quite different from each other. We can see the enhancement in these Bitcoin predictions when shifted prices are added as a feature.

**Bitcoin Cross Validation with XGBOOST**

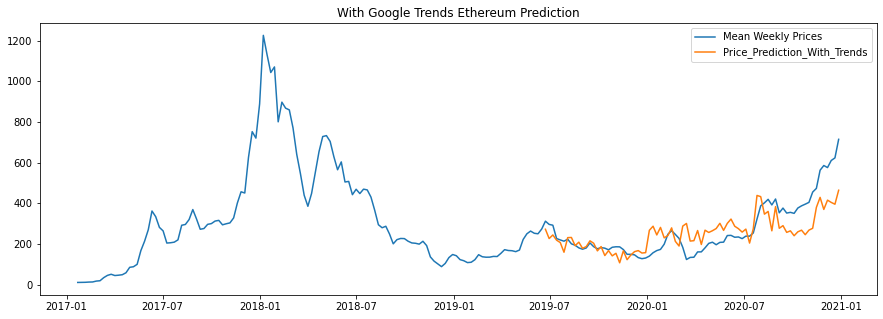
The techniques explained in the Solution Approach part of this paper are used for this part. A combination of 0.20-0.25-0.30 learning rates, 3-4-5-6-8 max depths, 5-7 minimum child weights, 0.3-0.4 gamma, 0.5-0.7 colsample by tree are used as hyperparameters to calculate the Root Mean Squared Errors and find the best hyperparameter among them. These combinations are used for all the implementations of the XGBOOST cross validation. So at total 120 different models are created and their errors are calculated.

The rolling forecast origin results when date and trend features are used, can be seen in Appendix-10 and the sliding window implementation results can be seen in Appendix-11. The best hyperparameters that was found for rolling forecast origin are 0.2 for the learning rate, 4 for the max depth, 5 for the minimum child weight, 0.3 for the gamma and 0.5 for the colsample by tree. The RMSE for this hyperparameter is 4411.12. The best hyperparameters found for sliding window are 0.25 for the learning rate, 3 for the max depth, 5 for the minimum child weight, 0.3 for the gamma and 0.5 for the colsample by tree. The RMSE for this hyperparameter is 3322.24.

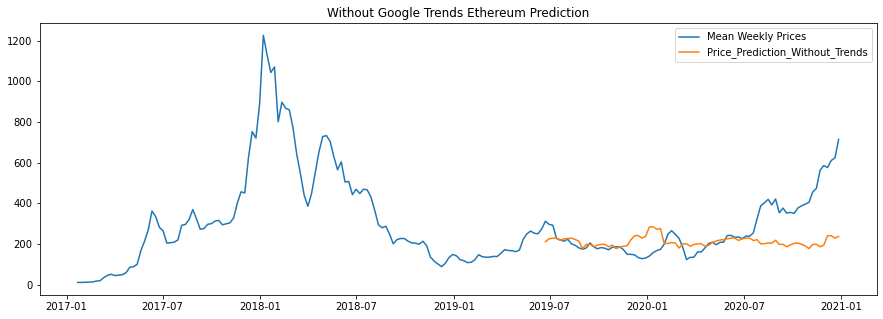
(Show the results for shifted values)

**Ethereum Closing Price Prediction with XGBOOST**

The data that is used in the XGBOOST implementation is the same as the Ethereum LSTM implementation. Also, the train test splitting ratio (126 weeks of train data and 80 weeks of test data) and different features used for XGBOOST is the same explained as the LSTM model mentioned earlier. The dates of the closing prices are between 2017 and 2020. The default hyperparameters are the same as the Bitcoin closing price prediction model to compare both models. Again, the dataset that will be used for predicting is the same as the Ethereum LSTM dataset used before. The dependent values of the model are the corresponding average weekly price of ETH. After feeding our model with the independent variables we predict the prices based on the test data and show it in 2 graphs. Figure 31 is the prediction using date and trends values, figure 32 is the prediction using only date values. The blue line is predicted, and the orange line is real weekly prices of ETH.



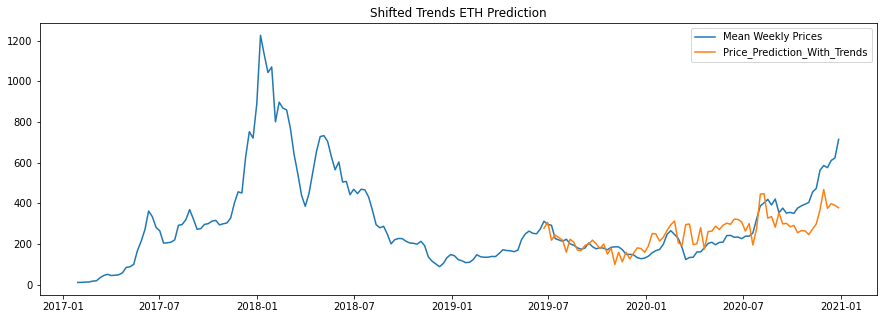
**Fig. 31.** ETH prediction with XGBOOST using dates, trends values



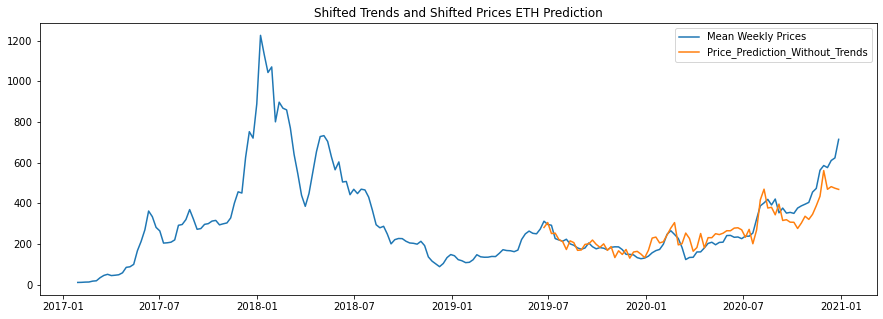
**Fig. 32.** ETH prediction with XGBOOST using only dates values

As it can be seen from Figure B values of Google Trends have significantly enhanced our model, to further prove that there is an enhancement we have used Mean Absolute Error and Root Mean Squared Error to further analyze and conclude our predictions. When we used only dates as features, the RMSE result is 146.89, the MAE result is 96.32. When dates and trend values are used as features, the RMSE result is 89.44, the MAE result is 68.87. When we compare these error results it is very clear that the trend values affect the predictions positively. We have implemented 2 different cross validation technique for XGBOOST as well. The detailed cross validation explanations will be explained after analyzing the shifted independent values prediction.

Now the shifted features will be used to predict the ETH prices. The train test split ratio and the dataset are the same as the one used in ETH LSTM. 2 train, test dataset is created, and both uses the year, month, day of month values. As an extra, the first one uses shifted trend values, the second one uses shifted trend values and shifted weekly prices of Bitcoin. We predict the prices based on the test data and show it in 2 graphs. Figure 33 is the prediction using shifted trends values, figure 34 is the prediction using shifted price and shifted Google Trends values. The blue line is predicted, and the orange line is the real weekly prices of ETH.



**Fig. 33.** ETH prediction with XGBOOST using dates and shifted trend values

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**Fig. 34.** ETH prediction with XGBOOST using dates, shifted trend and shifted prices values

We used the same metrics that were used for LSTM. When we used shifted dates and shifted trends as features, the RMSE result is 93.10, the MAE result is 68.67. When dates, shifted trends and shifted average prices are used as features, the RMSE result is 59.9, the MAE result is 43.67. If we observe both graphs, the predictions are similar but after analyzing the error results we concluded that shifted prices show a significant enhancement to our predictions.

**Ethereum Cross Validation with XGBOOST**

The techniques explained in the Solution Approach part of this paper are used for this part. The combinations of hyperparameters that were used are the same as the BTC Cross Validation implementation. At total 120 different models are created and their errors are calculated. The rolling forecast origin results when date and trend features are used, can be seen in Appendix-12 and the sliding window implementation results can be seen in Appendix-13. The best hyperparameters that was found for rolling forecast origin are 0.3 for the learning rate, 3 for the max depth, 7 for the minimum child weight, 0.3 for the gamma and 0.5 for the colsample by tree. The RMSE for this hyperparameter is 680.56. The best hyperparameters found for sliding window are 0.2 for the learning rate, 3 for the max depth, 5 for the minimum child weight, 0.3 for the gamma and 0.5 for the colsample by tree. The RMSE for this hyperparameter is 605.92.

After applying the same techniques to the dates, shifted trends, shifted prices values, the best hyperparameters for rolling forecast origin were found as 0.2 for the learning rate, 6 for the max depth, 5 for the minimum child weight, 0.3 for the gamma and 0.7 for the colsample by tree. The RMSE for this hyperparameter is 541.12. The best hyperparameters for sliding window were found as 0.2 for the learning rate, 3 for the max depth, 5 for the minimum child weight, 0.3 for the gamma and 0.5 for the colsample by tree. The RMSE for this hyperparameter is 603.37.

**VI. Related Work**

Related Work section will be divided into two sections, Related Tools and Related Techniques. In the first part we will explain various data collection and machine learning tools that could be alternatively used. Then, for the second part we will briefly explain different techniques that could be used to achieve different outcomes from the time series models.

**Related Tools**

There are numerous ways of data collecting and predicting with time series models. First, we will discuss data collection alternatives. During our research, we found that there were many websites regarding social and news analytics for cryptocurrencies. For example, our alternative to LunarCrush was DataPool, a similar cryptocurrency analytics website. Since we found far more data for distinct cryptocurrencies compared to DataPool, we decided to collect data from LunarCrush. Also, similar websites to Google Trends could be used like Semrush, Serpstat or SE Ranking. Some are more expensive and has a lot more options/data than others, but we used Google Trends because it was a lot easier to use compared to the alternatives. We have used the Tweepy library on our data collection module for accessing Twitter API. Instead of using this library, we could directly access the Twitter API by sending POST/GET requests. However, we would have to implement several methods for various endpoints of Twitter API and that would slow down the development process. Also, Tweepy library has built-in support for handling rate-limits of Twitter API which has a great usage in our project since we have to pull large amounts of tweets from Twitter. For language detection of the tweets and sentiment analysis we have used Microsoft Azure’s Text Analytics services. Instead of using this service for language detection we could have used TextBlob or Polyglot library. For more reliable language detection we have decided to go with Azure and decided to benefit from its sentiment analysis service as well thus only dealing with one provider on text analytics operations. It is worth noting that we have used Azure’s free plan that has limitations while other options we have mentioned are free to use although being less capable.

Secondly, we have used the Python programming language for all our project. We could have used other languages like R for machine learning purposes, but we were extensively familiar with Python, and collecting data from the web was very useful when we used this language.

**Related Techniques**

There are many different techniques of achieving the task of time series forecasting. First, our goal was to predict closing prices using Linear Regression, LSTM and XGBOOST. Alternatively, Multi-Layer Perceptron’s, ARIMA or CNN’s (Convolutional Neural Networks) can be applied to time series forecasting. Additionally, we have used the top 2 cross validation techniques that is being used in these kinds of projects (rolling forecast origin, sliding window). There could be other ways of executing the cross validation, but we were only aware of these 2 methods. It goes without saying that the parameters of these cross-validation techniques heavily affect the outcome of the best hyperparameter and score output. The parameters of these methods could be changed to get a superior hyperparameter for the time series model. Lastly, different libraries for the machine learning models could be used if the goal is to predict with other models like ARIMA or MLP’s.

**VII. Conclusion and Future Work**

In this section, we would like to conclude our work by providing a summary of our results and we would like to explain potential future work that can be done. There could be many enhancements to our project. For example, applying these machine learning models to other cryptocurrencies, trying entirely different time series models, collecting more and more data as time progresses and making predictions when cryptocurrency market matures, possibly after several decades. Furthermore, different data mining, cleaning methods and time series machine learning models could be used in the future. All in all, there are limitless ways these predictions could be executed but essentially, all the requirements that were mentioned on our proposal are successfully completed.

**Impacts of the project**

There are numerous economic impacts of our project. The prices and social media, news data of Bitcoin and Ethereum are collected as input. These data are open source and can be freely used by everyone. After collecting these data, the correlation of these data with the prices are documented and we used these data to predict the weekly/closing prices. Additionally, several metrics like Root Mean Squared Error and Mean Absolute Error are calculated after making these predictions by using Linear Regression and different time series models like XGBOOST, LSTM. 2 different cross validation techniques called rolling forecast origin and sliding window are used to calculate the best hyperparameter among many hyperparameters that were prepared. By shifting several features, using social media and news data, these outputs were acquired. These predictions can be used to further understand the capabilities of different time series machine learning models and the way they react to independent variables. Also, the methods that were used in our project to predict cryptocurrencies could potentially be used for predicting stock prices. The dominance of the LSTM models compared to XGBOOST, Linear Regression is documented in our findings, these outputs could potentially be proved by using stock prices as well. There are no social impacts we can think of, but these outputs are very beneficial for investors and people who are new to the market. New investors could use our outputs to further gain insight on the market sentiment and the predictions of machine learning models.

**Economic and Ethical Issues**

There are some economic risks, issues that come with our work. Investors should always invest their money while assessing their own risk. These cryptocurrencies are very volatile, and they can change negatively, positively in a small amount of time. Investors should research these cryptocurrencies and invest their money accordingly.

**Acknowledgements**

We would like to thank Dr. Emre SEFER for guiding us through this project and providing valuable feedback. **References**

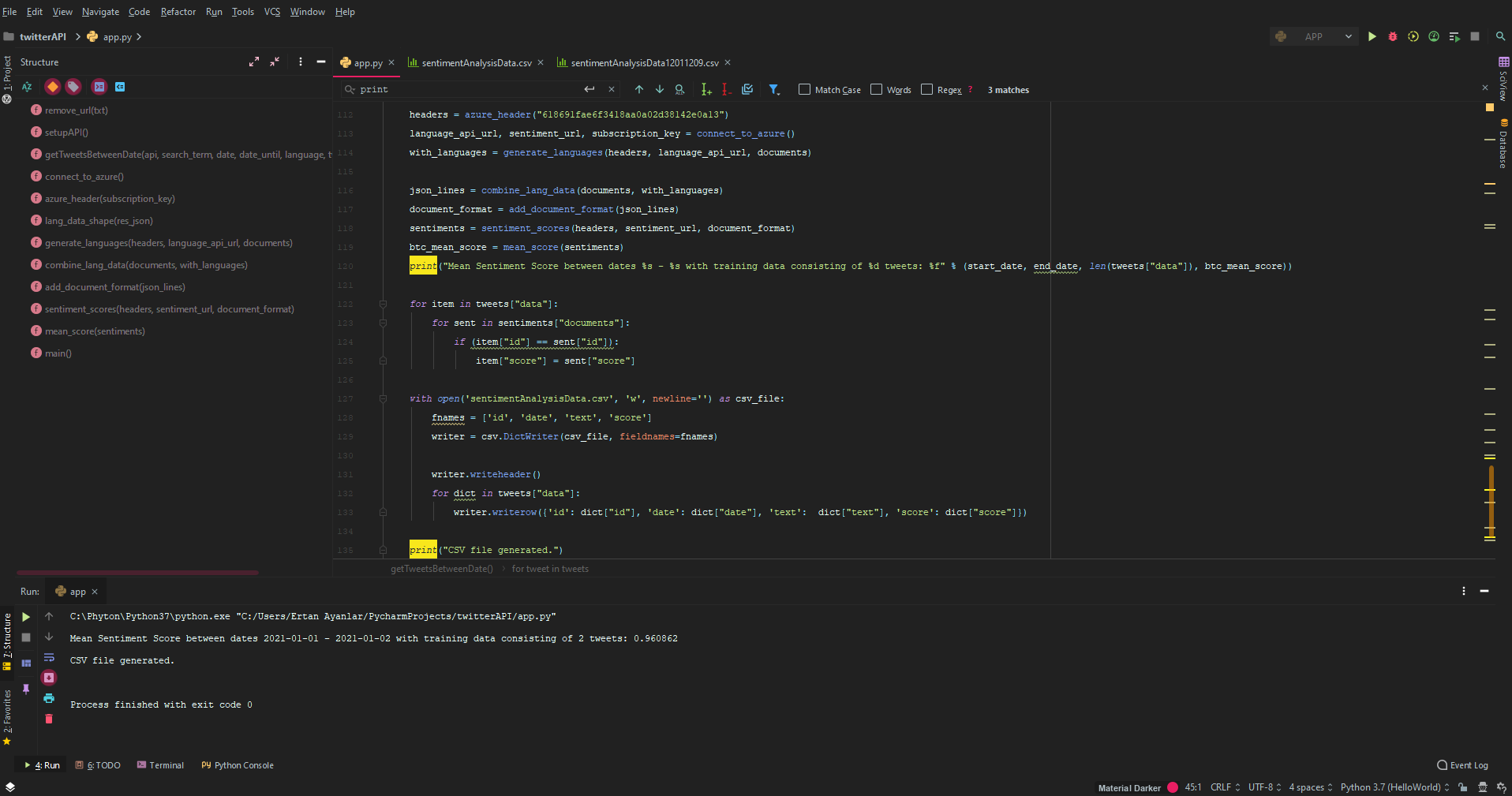
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3. SMUDataScience Review(<https://scholar.smu.edu/cgi/viewcontent.cgi?article=1039&context=datasciencereview>)
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6. “Bitcoin tweets – 16M tweets” by Kaggle user alaix14 (<https://www.kaggle.com/alaix14/bitcoin-tweets-20160101-to-20190329>)

**Appendix**

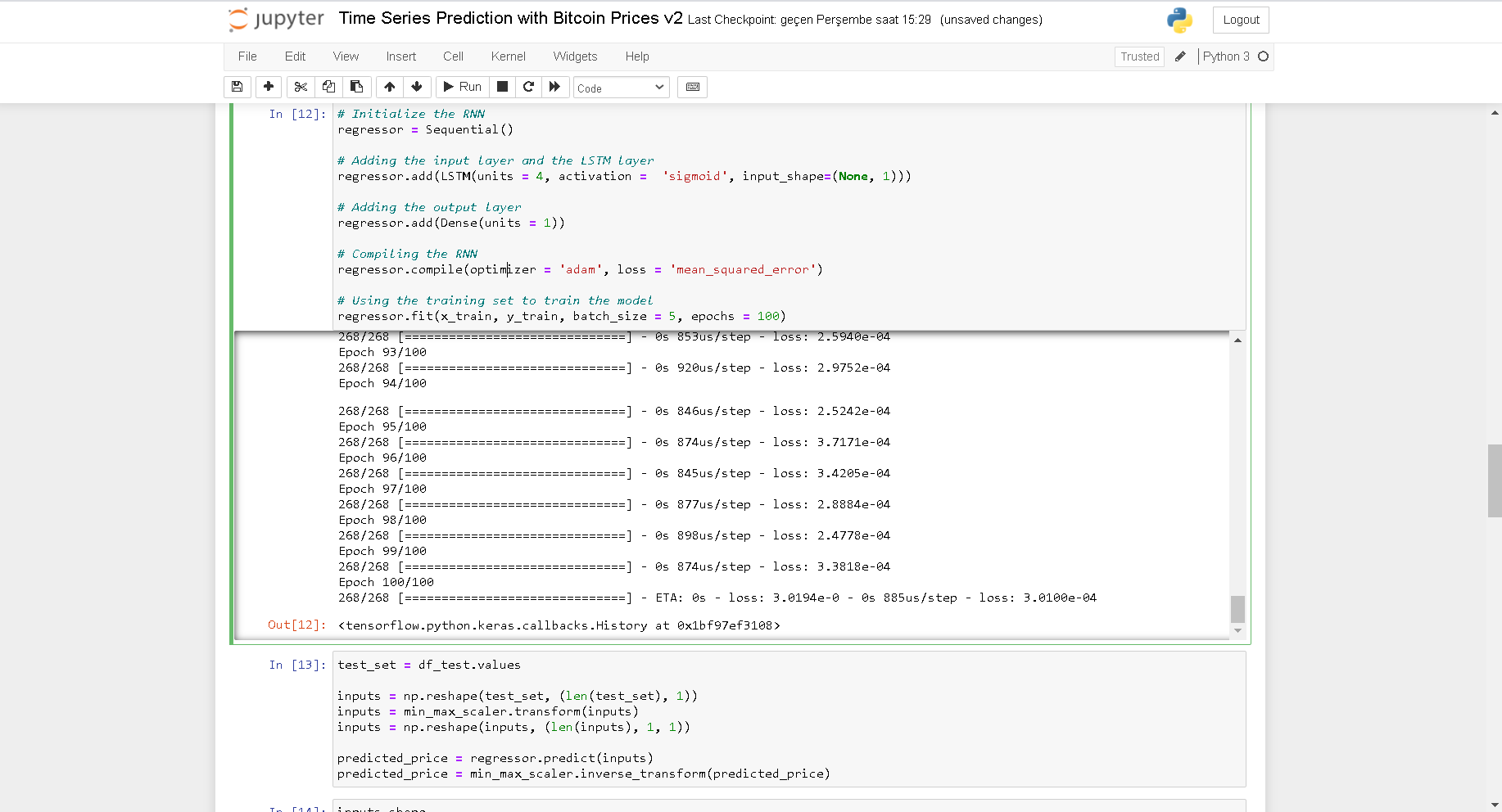
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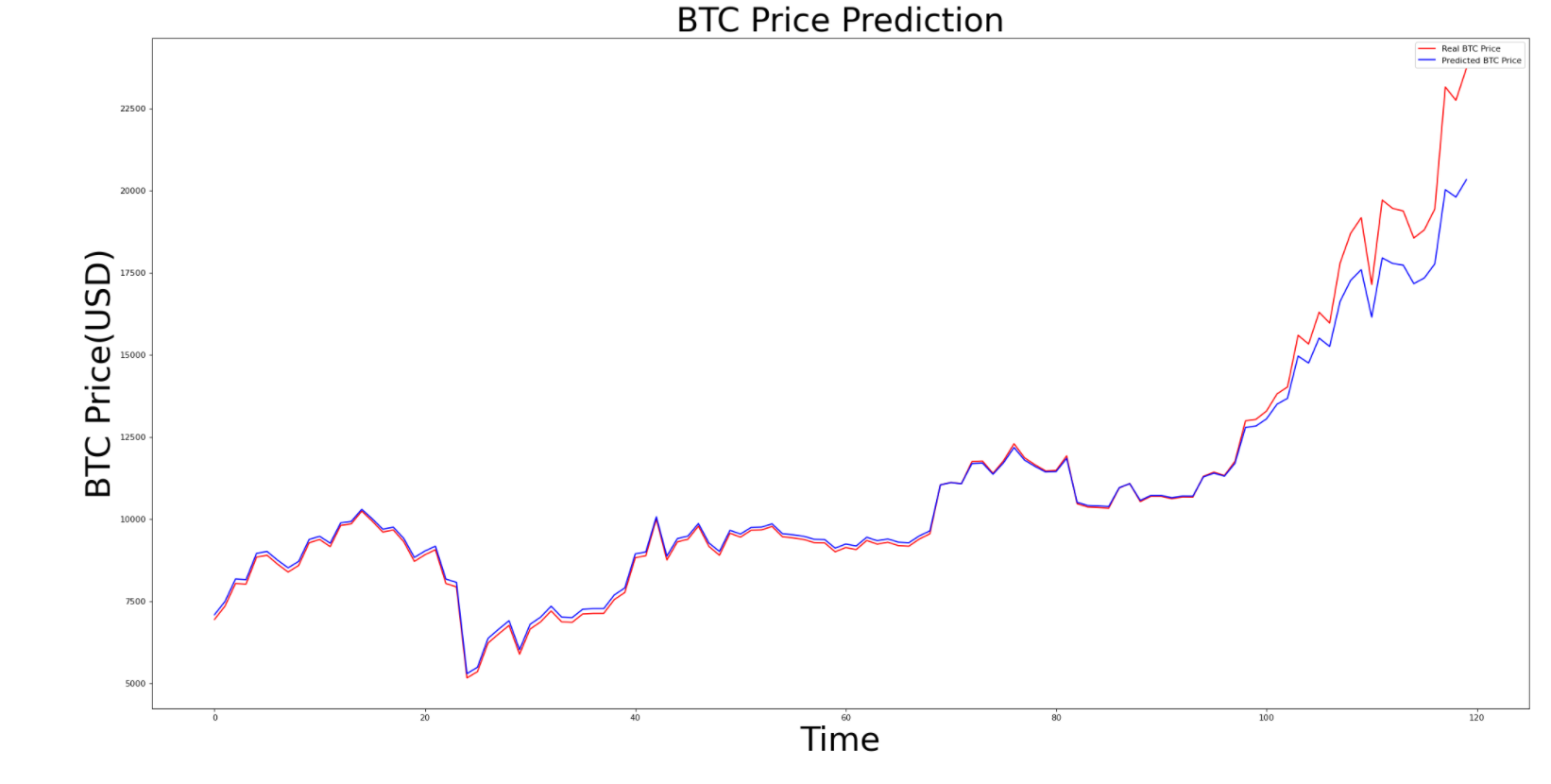
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**2) Data Collection Module IntelliJ PyCharm Working Environment**

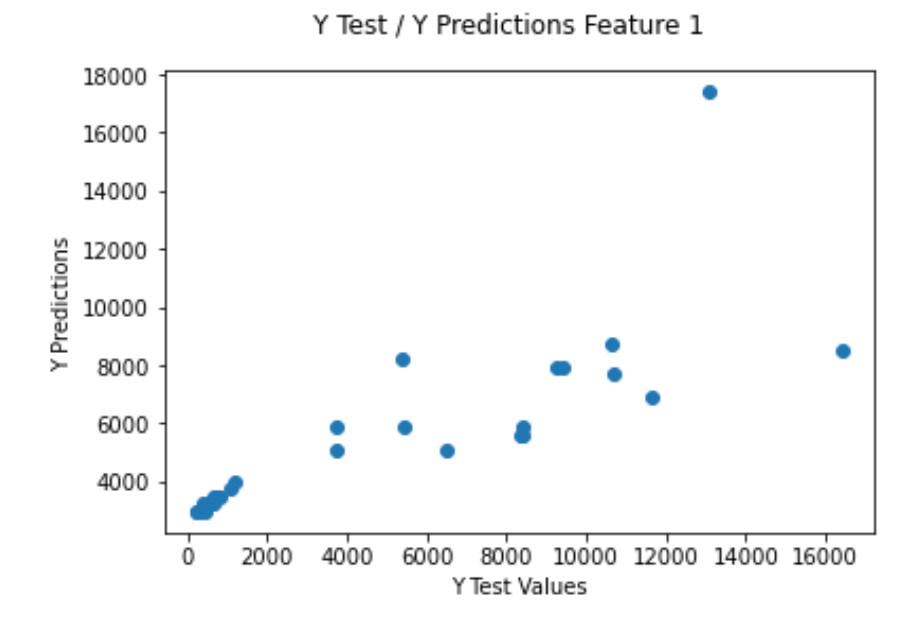
**3) Price Prediction Module Jupyter Notebook Working Environment**

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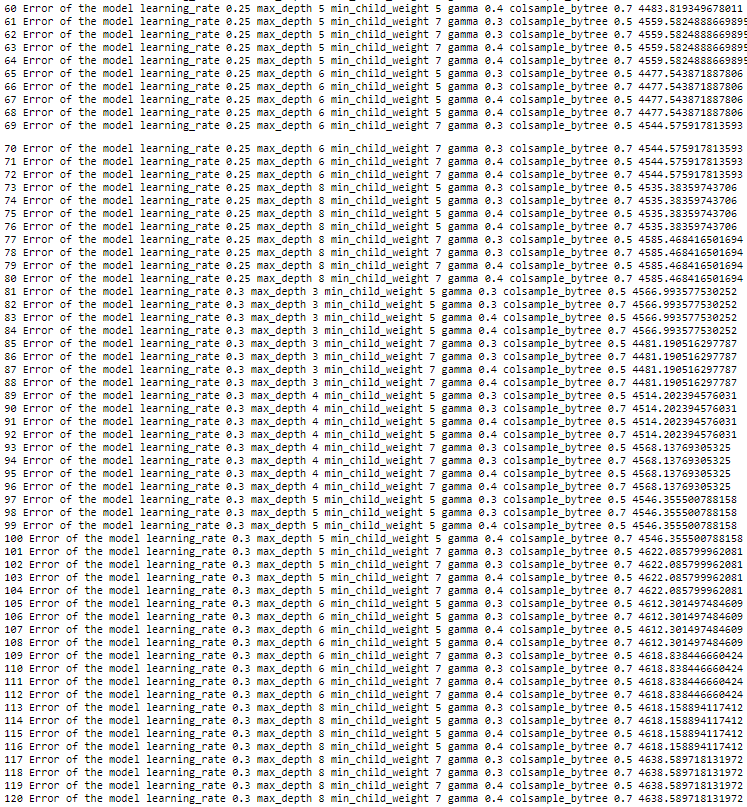
**4) Price Prediction Module Time Series LSTM Prediction Graph**



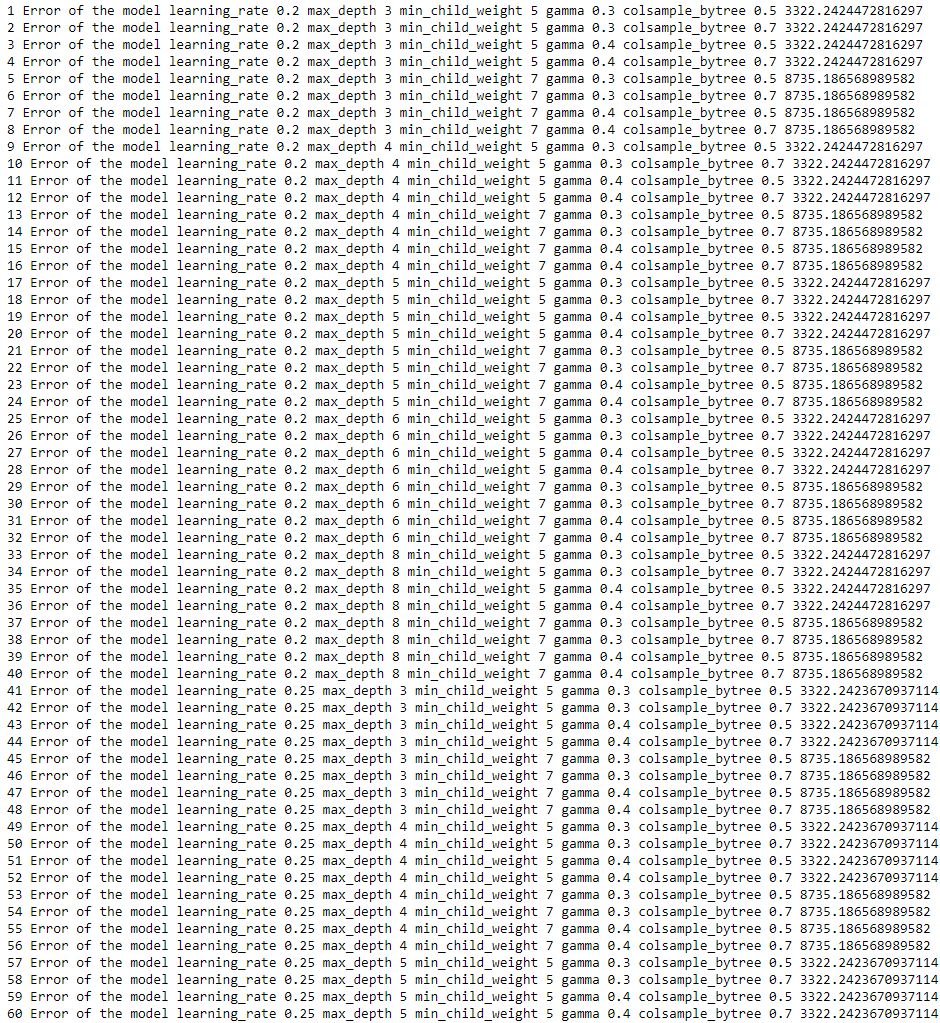
**5) Price Prediction ModuleLinear Regression with Google Trends Data Prediction Graph**

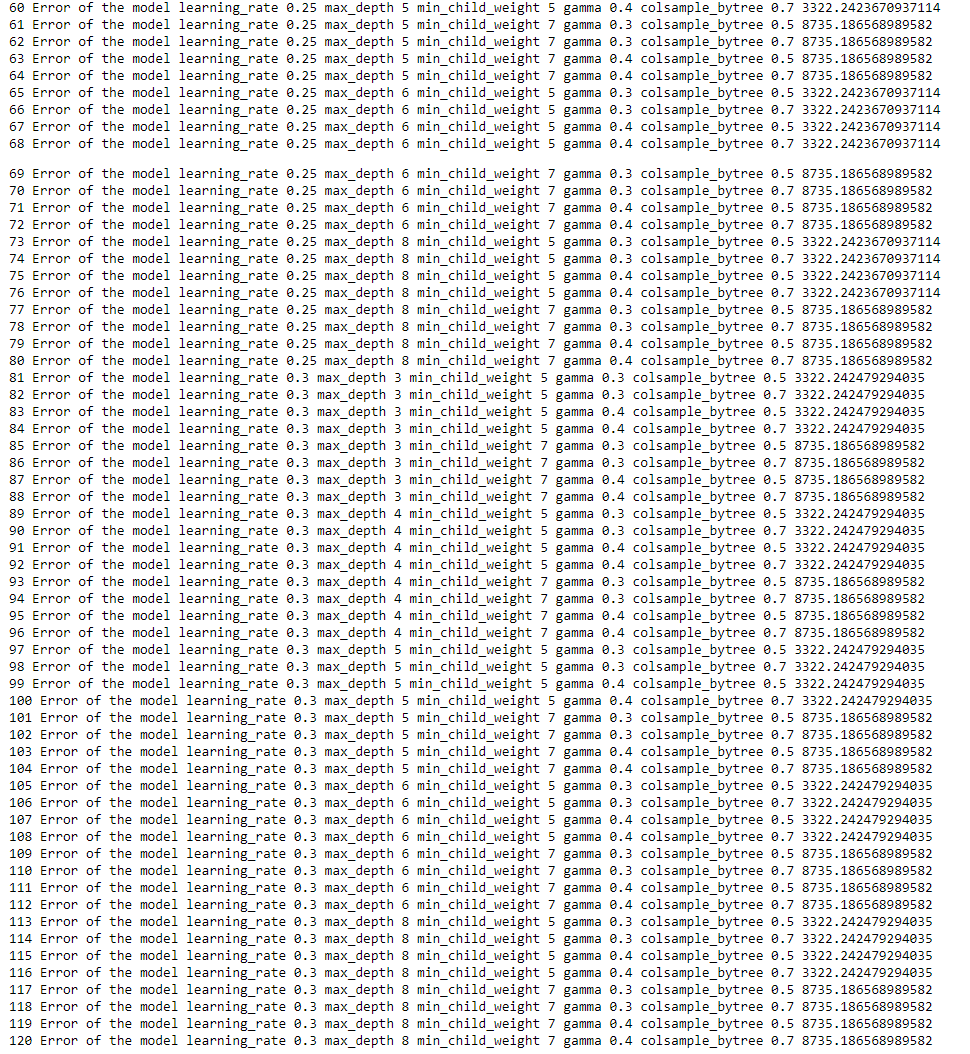
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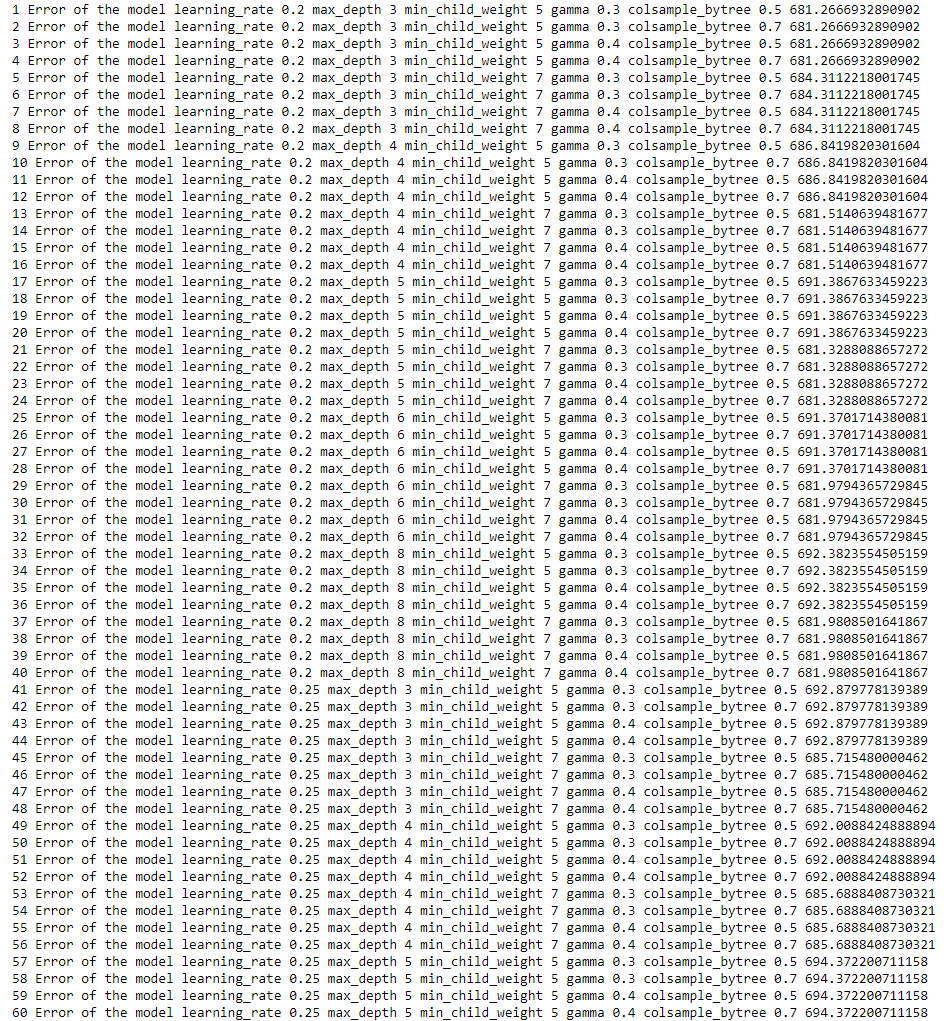
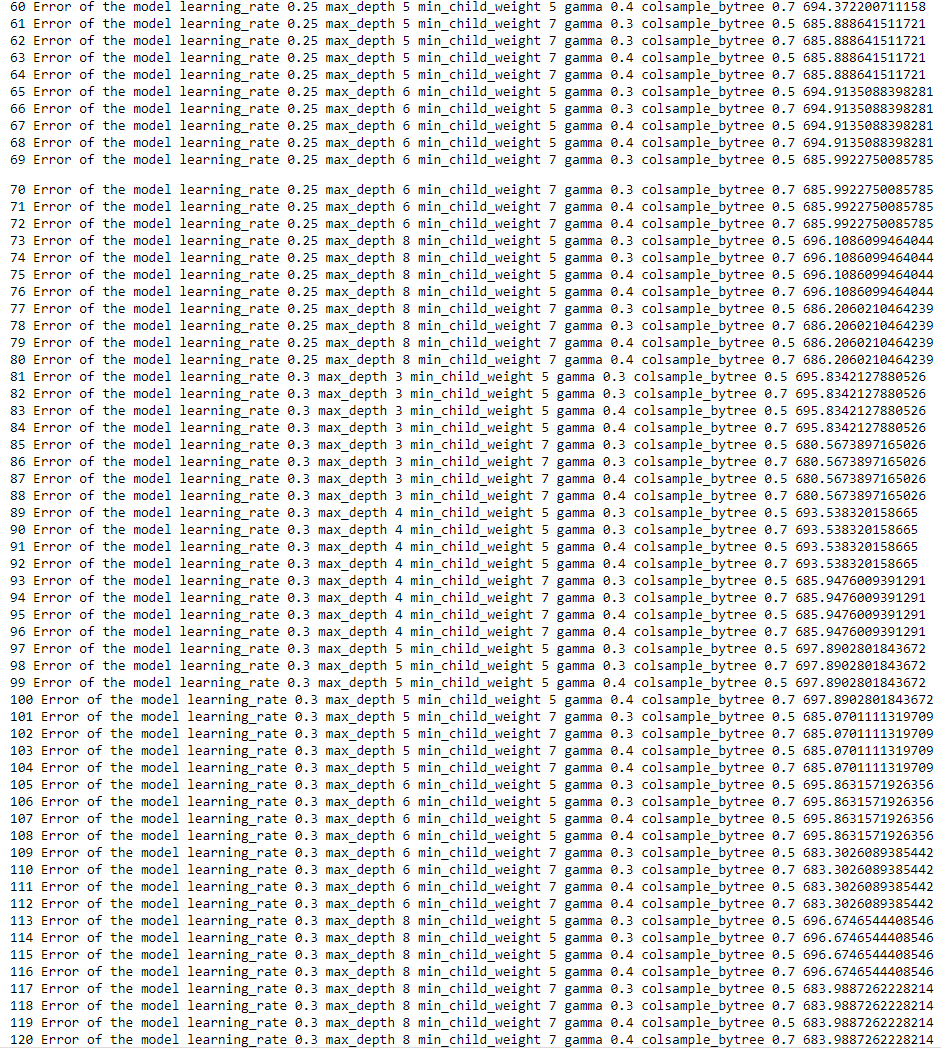
Table

Description automatically generated with low confidence**10) Bitcoin Rolling Forecast Cross Validation Results using XGBOOST**

**11) Bitcoin Sliding Window Cross Validation Results using XGBOOST**





**12) Ethereum Rolling Forecast Origin Cross Validation Results using XGBOOST**

**13) Ethereum Sliding Window Cross Validation Results using XGBOOST**

